

ITU-D Digital Policy and Regulation

Experts presentations

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Regulatory and Market Environment
Division

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About the Regulatory and Market Environment Division (RME)

Objective:

Supporting Collaborative ICT Policy and Regulation Frameworks for Digital Market Development and User well-being

Focus Areas:

- **Digital Policy and Regulation Engagement and Awareness:** exchange platforms and training enhancing collaborative policy and regulatory capability for digital transformation
- **Digital Policy and Regulation Tools Enhancement:** tools and processes and implementation support to strengthen agile and inclusive policy and regulatory frameworks and approaches

Our work in this field

- We convene **global and regional forums** to discuss global trends in regulation for Sector Members and other national and international stakeholders, through organizing the Global Symposium for Regulators (GSR) as well as strategic dialogues on topical policy, legal, regulatory, as well as on economic and financial issues and market developments.
- We provide **data, research and analysis and tools** to support our members in defining, elaborating, implementing and reviewing transparent, coherent and forward-looking strategies, policy, legal and regulatory frameworks as well as in moving towards evidence-based decision-making.
- We provide **knowledge exchange tools and platforms** to enable inclusive dialogue and enhanced cooperation to help countries achieve a more inclusive information society and to raise national and regional awareness about the importance of an enabling environment.
- We provide **direct assistance to countries and regions** on an enabling environment for smart connected societies.



Digital regulation for development

Then | **Now**

Objective, timely, transparent, non-discriminatory, competitively neutral

Independent regulatory authority | **Digital regulator**

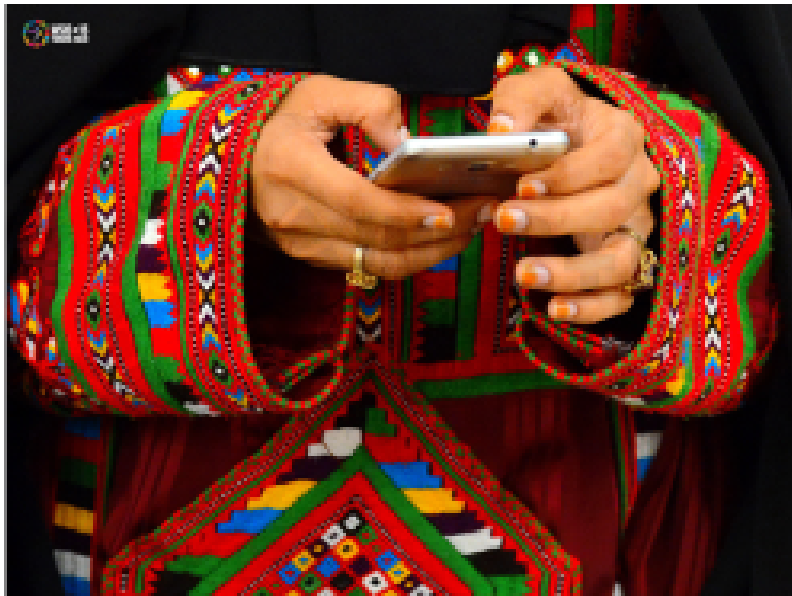
Competition | **And consumer protection**

Interconnection | **Interoperability & seamlessness**

Licensing | **Light-handed approach for innovation**

Universal service | **Innovative financing approaches**

Allocation and assignment of scarce resources | **Needed more than ever**



Key elements for success

Clear mandates | **Collaborative mechanisms**

Political support from member governments | **Whole of government approach**

Adequate financial and human resources | **Upskilling & reskilling, too**

Impact

Increased investment in infrastructure | **Digital infrastructure**

Improved connectivity | **And adoption, and value creation**

Level playing field | **Digital knows no borders**

Ecosystem growth | **Digital ecosystem growth**

Present and future priorities and topics

- *Regulatory and institutional frameworks* **to drive digital ecosystem growth**
- Effective channels for **dynamic** collaboration **among regulatory authorities**
- *Investment and development of infrastructure* **in the digital ecosystem**
- *Tools to enhance competitive markets* while also **fostering a level playing field** in the digital marketplace
- **Incentives to support access, adoption and use** such as demand side interventions and lowering barriers to access digital devices and equipment and incentives
- Developing incentives to bring novel solutions and technologies by establishing **safe space for experimentation**
- **Agile** data-driven and inclusive decision making tools and cycles
- Diversified mechanisms for **consumer and stakeholder engagement** and feedback
- Regional and international cooperation in defining **regulatory rules on cross-border issues**

Training Needs

- Regulatory and institutional frameworks and collaboration mechanisms among regulatory authorities
- Emerging Technologies
- Incentives and Financing Mechanisms to support access, adoption and use
- Regulatory Innovations - e.g. regulatory sandboxes
- Agile data-driven and inclusive decision making tools
- Diversified mechanisms for consumer and stakeholder engagement and feedback

Our training activities: The Digital Regulation Training

- This course is based on the ITU/World Bank Digital Regulation platform with a focus on the following themes:
 - digital transformation strategies,
 - regulatory governance,
 - evidence-based decision making,
 - regulatory sandboxes,
 - competition and economics (market analysis),
 - infrastructure sharing,
 - universal access and service financing efficiency,
 - data and consumer protection,
 - cyber-security and resilience regulatory measures and strategies, and
 - emerging technologies regulatory aspects.



Digital Regulation Handbook & Platform



The Interactive Platform

<https://digitalregulation.org>

The Handbook

<https://digitalregulation.org>

The Training

<https://digitalregulation.org>

<https://academy.itu.int/>

Our training activities: The Business Planning for Infrastructure Development applying 5G Networks Training course (online)

The Business Planning for ICT Infrastructure Development applying 5G Networks Training offers ICT, policymakers, regulators and stakeholders a practical approach for the accurate economic evaluation of broadband infrastructure installation and deployment plans in urban and rural areas using up to 5G networks technologies. This training is organized together with the Network and Digital infrastructure thematic priority, and it is provided online using the ITU Academy Platform. Training opportunities in 2023:

- AMS [Planificación de negocios para el desarrollo de infraestructura con redes 5G para la región Américas \(itu.int\)](#) (Jul-August 2023) During the ITU Policy and Economic Colloquium (IPEC-23) a Masterclass was organized on business planning for 5G connectivity infrastructure projects and licensing for mobile broadband services: the coverage obligations and their impact on reducing the digital divide, as well as the presentation and discussion of projects elaborated during this course (27-28 Sept).
- AMS - [Business Planning for ICT Infrastructure Development à Spectrum Valuation for Caribbean countries | ITU Academy](#) (9 Oct.-24 Nov. 2023)
- ARB – Planned training to take place in Djibouti (physically Dec. 23)



More on Digital Regulation

ITUGSR
SHARM EL-SHEIKH2023

Best Practice Guidelines
Regulatory and economic incentives for an inclusive sustainable digital future



Dr. Cosmas Luckyson Zaveava
Director, Telecommunication Development Bureau (BDT), International Telecommunication Union (ITU)

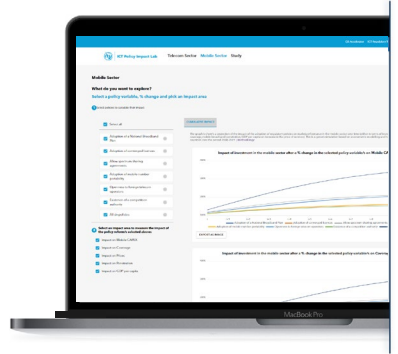
The future of sustainable and inclusive digital transformation will depend on the right regulatory and economic incentives, encouraging innovation, creating a level playing field for all stakeholders, will foster social welfare and economic growth contributing to a better digital future for all.



Eng. Hossam El Gamal
Executive President and GSR-23 Chair, National Telecom Regulatory Authority (NTRA), Egypt (Arab Republic of)

Digital has become increasingly important in today's society. The lack of connectivity, inclusive access to and adoption of digital services can be a significant barrier to socio-economic development, making regulatory and economic incentives essential to stimulating sustainable infrastructure deployment, innovative solutions, and affordable use.

Use our data to inform your decisions & track your growth



G5 Accelerator
ICT Regulatory Tracker
G5 Benchmark
ICT Policy Impact Lab

Share your experiences and see what works and where

Global Symposium for Regulators

Regulatory Associations Portal

ITU Digital Ecosystem Portal

ITU Infrastructure Development and Connectivity Portal
and more...

Read our research on best practices related to all current and future challenges



Universal Service Financing Efficiency Toolkit

A practical guide for impactful and sustainable universal access and service imp

Access the Toolkit

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Thank you