



**International Telecommunication Union (ITU)  
Arab Regional Office (ARB)**

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Cairo, 22 November 2020

- Arab Administrations of ITU Member States
- Arab Regulators
- ITU-D Sector Members and Associates
- Academia Institutions
- Regional and International Organizations concerned
- Regional chairs and vice chairs of the Advisory Groups and Study Groups

**Subject: ITU Centres of Excellence Online Training Course on “How to Assess your Products Carbon Footprint”**

Dear Sir/Madam,

I am pleased to invite your organization to participate in the online training course on “**How to Assess Your Products Carbon Footprint**”, organized jointly by the International Telecommunication Union (ITU) and the Tunis International Centre of Environmental Technologies (CITET), from **7 to 11 December 2020**, as part of the ICTs & the Environment Program under the auspices of the ITU Centres of Excellence for Arab region. The training will be delivered in Arabic and English.

This training aims to provide the participants with extensive insights of product footprint assessment, reduce the environmental impact of your product(s) and help you to differentiate your brand including covering carbon footprinting, key concepts and the main international standards associated with product carbon footprint standard.

By the end of this training, the participants should be able to:

- Understand the drivers and mechanisms of climate change and the sources of Greenhouse Gases (GHG).
- Have a broad overview of the current status and developments relating to carbon footprinting, covering the key concepts and the main international standards.
- Be familiarized with the methodology for the quantification and reporting of the carbon footprint of a product (CFP) in accordance with ISO 14067.
- Calculate a product carbon footprint.
- Interpret the results of a carbon footprint, design an action plan and integrate it into a continuous improvement environmental process.

The course is designed to state agents, energy managers and agents in charge of climate change, managers and correspondents for sustainable development, eco-responsibility and project managers, decision-makers in the industrial sector. Other institutions and individuals who are interested in having an overview of carbon footprinting are also welcome to participate in this training program.

Detailed information on this training course is described in the course outline, which can be downloaded from the ITU Academy portal at the following link ([Click here](#))<sup>1</sup>. Registration should be made online at the aforementioned link no later than **5 December 2020**. Payment details are specified in the training course outline. Should you require any further information, Eng. Mustafa Al Mahdi, Programme Officer, at ITU Arab Regional Office, E-mail: ([mustafa-ahmed.al-mahdi@itu.int](mailto:mustafa-ahmed.al-mahdi@itu.int)) and Mr. Jawhar Abdelkrim (CITET), Email: ([financement@citnet.nat.tn](mailto:financement@citnet.nat.tn)) are at your full disposal.

Looking forward to your active participation in this online training course.

Yours faithfully,

[Original signed]

**Adel M. Darwish**  
Regional Director  
Arab Regional Office

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<sup>1</sup><https://academy.itu.int/index.php/training-courses/full-catalogue/how-assess-your-products-carbon-footprint>