



**International Telecommunication Union (ITU)
Arab Regional Office (ARO)**

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Cairo, 31 August 2020

- Arab Administrations of ITU Member States,
- Arab Regulators
- ITU-D Sector Members and Associates
- Academia Institutions
- Regional and International Organizations concerned
- Regional chairs and vice chairs of the Advisory Groups (TSAG, TDAG, RAG) and Study Groups

**Subject: ITU Centres of Excellence Face-to-Face training course on “Big Data”
Khartoum-Sudan, 22-24 September 2020**

Dear Madam/Sir,

I am pleased to invite your organization to participate in the face-to-face training course on **“Big Data”**, organized jointly by the International Telecommunication Union and Sudatel Telecommunications Academy (SUDACAD), to be conducted in Khartoum, Sudan from 22 to 24 September 2020. This course is as part of the ICT Applications Programme under the auspices of the ITU Centres of Excellence for Arab region. The training will be delivered in English & Arabic.

This training aims to help participants learn and understand the concepts of Big Data and its tools, and to realize the skills they needed to store, manage, process, and analyze massive amounts of data.

By the end of this training, the participants should be able to plan and implement a Big Data strategy for their organizations, for a better business decision-making.

The training targets analytics managers, business analysts, software developers, data storage and data processing staff, telecom staff, IT staff, data centers staff, regulators, decision makers and academia.

Detailed information on this training course is described in the course outline, which can be downloaded from the ITU Academy Portal at the following link ([click here](#)).

Registration should be made online at the aforementioned link no later than **14 September 2020**. Payment details are specified in the training course outline.

Should you require any further information, Eng. Mustafa Al Mahdi, Programme Officer of ITU-Arab Regional Office (mustafa-ahmed.al-mahdi@itu.int) and Eng. Mohaned Abdalla Suleiman, Senior Engineer at Planning & Development Dept., SUDACAD (mohanedas@sudatel.sd) are at your full disposal.

Looking forward to your active participation in this training course.

Yours faithfully,

[original signed]

Adel Darwish
Regional Director