



Telecommunication
Development Bureau (BDT)
Regional Office for Africa

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Addis Ababa, 16 November 2020

Administrations of ITU Member States,
Regulators, ITU-D Sector Members and
Academia in Africa

Subject: ITU Centres of Excellence for Africa - online training course on Digital Broadcasting Masterclass, 30 November – 24 December 2020

Dear Sir/Madam,

I am pleased to invite your organization to participate in the online training course on “**Digital Broadcasting Masterclass**” to be held from **30 November to 24 December 2020**. This training is organized jointly by the International Telecommunication Union and the **African Advanced Level Telecommunications Institute (AFRALTI)** as part of the Digital Broadcasting and Spectrum Management programme, under the auspices of the ITU Centres of Excellence for Africa. The training will be delivered in English.

The Digital Broadcasting Masterclass course shall share with participants’ important spectrum regulations for broadcasting and how to manage and operate broadcasting frequencies in an efficient and economical manner. Broadcasting Services are very important for national development in each country. Both FM Radio and TV Services are used to convey messages to the citizens on public awareness, political, economic and social issues. The Media industry relies on Radio and TV bands to do business. It is very important that FM Radio and TV Bands are managed efficiently and equitably distributed to Broadcasters. There is need for proper planning and frequency management to avoid harmful interference and unlicensed emissions.

The objectives of the training course are to:

- Provide officers with skills to plan, manage and monitor radio broadcasting operators and service providers;
- Learn ITU-R Regulations for broadcasting; and,
- Familiarize with best practices of broadcasting planning and engineering.

This training is targeted at the personnel from regulators, lawyers, consultants, journalists involved in broadcasting. This training course will also be appropriate for policy makers, broadcast service providers, film classification bodies and signal distributors.

Detailed information on this training is described in the course outline that can be downloaded from the ITU Academy portal at <https://academy.itu.int/training-courses/full-catalogue/digital-broadcasting-masterclass-2>

Registration for the training course should be made online at the aforementioned link no later than **29 November 2020**. Payment details are specified in the training outline.

Mr Jonathan P. Mwakijele, Head of Management, Policy and Regulatory Unit, AFRALTI, Email: Jmwakijele@afralti.org and Mr Emmanuel Niyikora, Programme Officer, ITU Area Office for West Africa, Dakar, Email: emmanuel.niyikora@itu.int are at your full disposal should you require any information.

We look forward to your active participation and contribution.

Yours faithfully,

[original signed]

Andrew Rugege
Regional Director for Africa and
Liaison to ECA and AU

CC: Doreen Bogdan-Martin
BDT Director