

# ITU's flagship programme to develop the capacity of ICT professionals across the globe

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Programme details

May 2024

**ITU Academy**  
TRAINING CENTRES



ITU is the United Nations  
**specialized agency for  
information and communication  
technologies (ICTs)**



Enabling a  
**connected  
world**

## Our members

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1 9 3

**Member  
States**

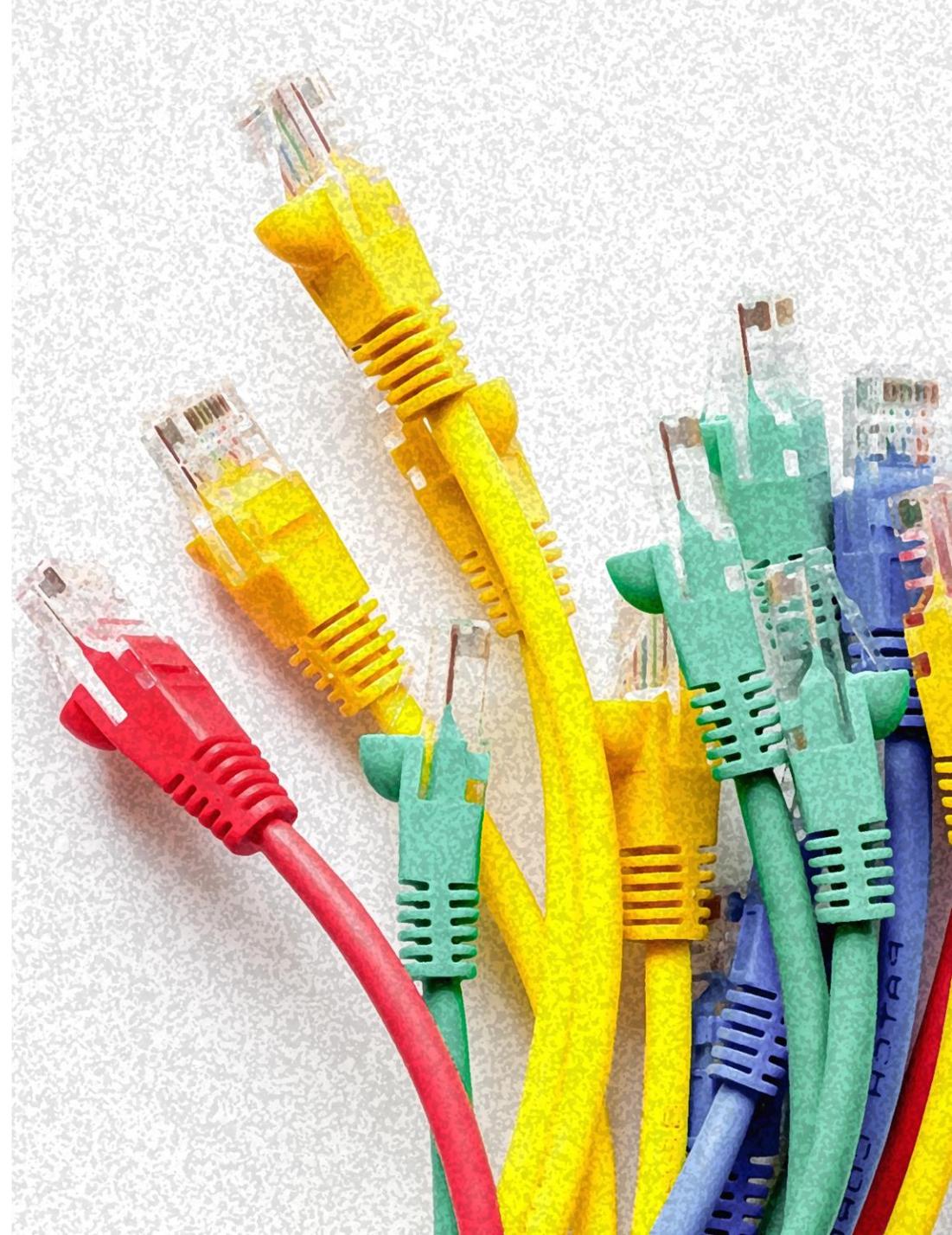
**Members from the  
private sector,  
academia, international  
and regional  
organizations**

# Our objectives

## Connecting the Unconnected

Working to **close the digital divide and drive digital transformation**, to leverage the power of ICTs for economic prosperity, job creation and digital skills development, gender equality and diversity, a sustainable and circular economy, and for saving lives

Prioritizing those most in need, from people living in developing countries to marginalized communities everywhere.



# Capacity development at **ITU**

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## Our mission

The Capacity Development work aims at **achieving a digitally competent society** where all people use knowledge and skills on digital technologies to **improve their livelihoods.**



## What we do

- Develop capacities of ICT professionals
- Boost digital literacy and skills of citizens
- Develop knowledge resources and tools for policy makers

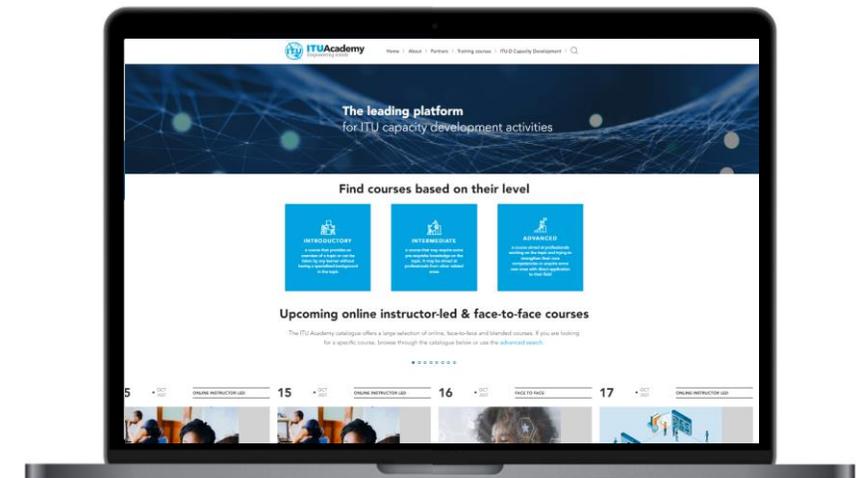
# ITU Academy: a world-class online learning platform

The [ITU Academy](#) is ITU's online platform for learning and training in the field of digital development

**150+** courses offered annually.

**48'000+** ICT professionals and policymakers trained to fully participate in, and contribute to, the digital transformation, since 2018.

**70%** of participants are from developing countries



# About the ITU Academy Training Centres (ATC) programme

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## A global challenge

ICTs have become the foundation for every economic sector and a *sine qua non* of business performance and national growth.

The new digital world is calling on professionals in both the public and private sectors to drastically expand their knowledge and skills to unleash digital transformation.

## Our solution

Starting in 2023, the [ATC programme](#) builds on ITU's longstanding expertise in ICT capacity development.

Up to 16 ITU Academy Training Centres (ATCs) to be selected to deliver high-quality courses, mostly online, which address priority needs for capacity development in ITU Member States.

How does the programme work?

## What is the role of an ATC?

- ITU Academy Training Centres ([ATCs](#)) are internationally recognized institutions offering high-quality training to intermediate and senior - level personnel, with a **focus on the needs of developing countries.**



## Focus on top priorities

The programme focuses on **critical areas of digital development**, and reflects the geographical diversity and requirements within the ITU membership.

Priority themes will be *regularly assessed* to meet the ever-evolving demands of the digital world.



Policy and regulation



Network infrastructure



Spectrum management



Cybersecurity



Digital inclusion



Digital services



Emerging technologies

## Programme principles



### Courses

ATCs will develop and deliver a minimum of 2 high-quality courses per year focusing on the established priorities, and in close collaboration with ITU experts, using ITU material where available.



### Delivery

The majority of courses will be delivered online, through ITU's e-learning platform, the ITU Academy, but there is also be scope for hybrid and face-to-face courses.

## Programme principles



### Flexible business models

Courses can be offered for free or for a fee.

The ATC may decide to fund courses through different business models including:

- **sponsorship** of either courses or participants, by Centres or third parties;
- **corporate social responsibility** programmes;
- **course fees** (to be agreed upon between each Centre and the ITU and designed to encourage cost-effective training that will benefit both Centres and participants).

## Determination of course fee levels

To be agreed upon between each Centre and the ITU and designed to encourage cost-effective training that will benefit both Centres and participants. Fees should be:

1. affordable, particularly for participants from developing and low-income countries where relevant capacity is least developed;
2. justified, *i.e.* they accurately reflect the costs of developing and delivering the course concerned;
3. enable training that reflects ITU priorities and uses ITU resources where these are available (new materials may be developed in partnership between an ATC and ITU);
4. significantly below the costs of comparable commercial training opportunities; and
5. add sufficient value to the Centres to encourage them to undertake ATC activity and build a stronger working relationship with ITU and with the programme.

Centres may, if they wish, charge lower fees to participants from Least Developed Countries and Small Island Developing States, in order to facilitate their participation in the programme. Other discounts may be offered subject to ITU agreement.

# **Why should your organization participate in the ATC programme?**

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## Why should your organization participate in the ATC programme?



Work together with the UN specialized agency for ICTs and demonstrate your commitment to high-quality digital capacity development for all and the achievement of the SDGs.



Expand your outreach to ICT professionals, particularly in developing countries.



Enhance your own expertise and visibility.

## What ITU brings



### **An established e-learning platform**

- Free use of ITU's e-learning platform, the ITU Academy, supported by a dedicated pedagogical, technical, logistics and customer support team.
- Access to ITU content and course materials.
- Access to a database of experts maintained by the ITU.
- Joint branding through ITU's certification.



### **ITU's global network**

Marketing to ITU Academy's 48,000+ users from ICT ministries, regulatory authorities, businesses, and international agencies across the world.



### **Expertise and networking opportunities**

- ITU support for the development of course content.
- Engagement with ITU partners.
- Exchange of knowledge and ideas with ITU experts in technology, standards, management and regulation, as well as with other participating Centres.

**Contact us:**  
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