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# DTC virtual meeting

7 November 2024

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*Capacity and Digital Skills Development Division (CSD)*

*Telecommunication Development Bureau (BDT)*

*International Telecommunication Union*

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# Updates on the DTC Initiative

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- Implementation and support
- Cisco programmes

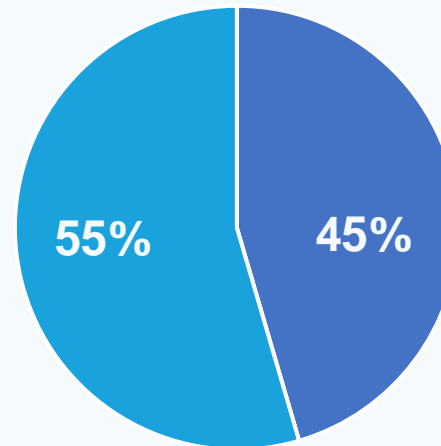




## DTCI training activities

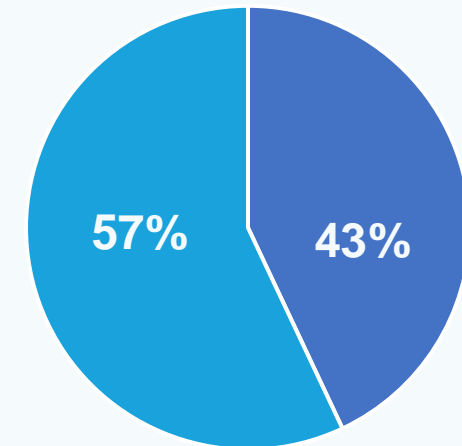
- **389,000+ (55% female)** course participants trained since the launch of the Initiative.
- **76,962 (44,027 female)** course participants trained by the DTCs between January and June 2024.
- Continued efforts in providing gender-disaggregated data in the DTC implementation reports.

TOTAL COURSE PARTICIPANTS BY GENDER  
(Since the DTCI launch)



■ Total Male ■ Total Female

TOTAL COURSE PARTICIPANTS BY GENDER  
(January - June 2024)



■ Total Male ■ Total Female

# ITU and partners' support to the DTCs

- Between May and November, ITU and DTCI partners supported **seven (7) DTCs** in conducting citizens training and/or train-the-trainer activities.
- Under planning: Activities in **Dominican Republic, Ghana, Ivory Coast, Morocco, Pakistan, Sierra Leone, Uganda, Zambia.**



**DRC:** Train-the-trainer on basic and intermediate digital skills as part of the CONADIG Digital Ambassadors programme



**Ghana:** Second phase of the ICBVI citizens training (120 visually impaired people trained)



**Pakistan:** Seminar on empowering girls through basic and intermediate digital skills



**Senegal:** Train-the-trainer, citizens training and outreach activities on the ICBVI programme for visually impaired individuals



**Ivory Coast:** Citizens training for middle-school students were delivered under the "Digital Holidays" programme, trained by the Young Digital Ambassadors.



**Philippines:** Train-the-trainer for community leaders in Barangay Baganihan, Marilog District, followed by citizens training for women, MSMEs and out-of-school youth (in collaboration with PLDT-Smart)

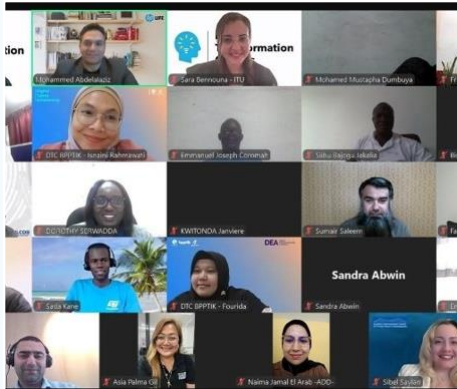


**Zambia:** Citizens training for cooperative members in the localities of Mumbwa, Chipata, Cibombo, Kafue, Choma, and Mongu.



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# Highlights: DTC Initiative



**HP-LIFE**

Additional train-the-trainer session in English and booster sessions in French and English



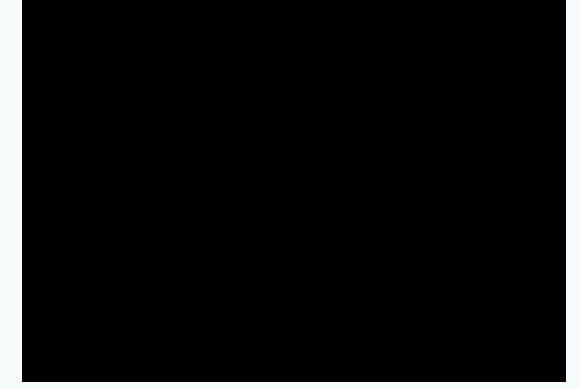
**ICBVI programme**

Training of visually impaired citizens in Ghana and on-going planning for activities in Pakistan and Uganda



**ITU Digital Skills Forum**

Participation of DTCs in the Forum programme and exhibition space



**“Introduction to digital finance for small businesses”**

Finalisation of the course development phase (available in English, French and Spanish)



Check out the ITU impact story with highlights of the Global DTC Workshop and video interviews of DTCs



# Highlights: DTC Project



**DTC Ghana Project closure event**

The closeout event was organised on 27 June to celebrate the successful implementation of the Project in Ghana (Norad I)



**DTC Ghana Project documentary**

Release of a 7-minute video documenting the achievements of the DTC Project in Ghana, and its impact on the lives of beneficiaries



**Norad visit to Ghana**

Visit of the Norwegian Agency for Development Cooperation to training activities organised by GIFEC in the Community ICT Centers in October



**DTC Projects (Norad II)**

On-going support to DTCs to conduct citizens training, train-the-trainer and/or schoolteachers, and outreach activities

Check out the ITU impact story "Revolutionising lives with DTC in Ghana"





## Q&A

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# Mentimeter

1. Go to [www.menti.com](https://www.menti.com)
2. Scan the QR code or type the code: **5262 2119**
3. Ready, set, Go!







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# Measuring the success and impact of DTC interventions

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- Group discussion





# Group discussion

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## Group discussion (20 minutes)

**Question: Has your DTC conducted impact assessments or is your DTC planning to conduct an impact assessment?**

In your groups, please discuss the following elements:

- Methodologies and tools;
- Follow-up assessments;
- Baselines;
- Participant database;
- Human and financial resources;
- Best practices and lessons learned; and
- Next steps and scaling plans.

### TO DO:

- Assign a rapporteur among your group members
- Discuss the questions in your group (20 minutes)
- Report back in the plenary (5 minutes)



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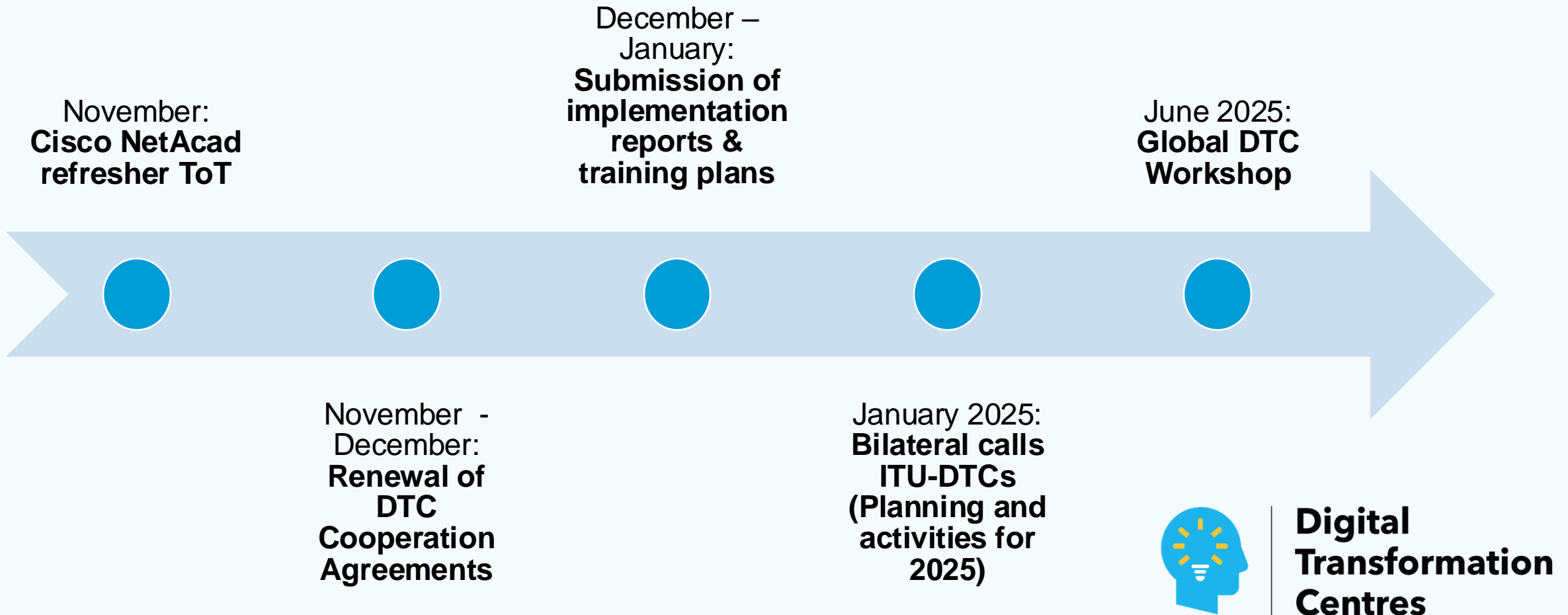


## **Next steps**

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## Coming up in 2025...





**Thank you!**



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