



International Telecommunication Union
REGIONAL OFFICE FOR AFRICA



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Addis Ababa, 11 June 2021

To: Administrations of ITU Member States,
Regulators, ITU-D Sector Members and
Academia in Africa

Subject: **ITU Centres of Excellence training on Virtual Communications and Infographics, August 9 - 20, 2021**

Dear Sir/Madam,

I am pleased to invite you and your organization to participate in the Online training on **“Virtual Communications and Infographics”** to be held from **August 9 – 20, 2021**. This training is organized jointly by the International Telecommunication Union (ITU) and the Digital Bridge Institute (DBI) as part of the Policy and Regulation program under the auspices of the ITU Centres of Excellence for Africa. The training will be delivered in English.

This course will teach participants the concept of visual communications and infographics, how to create custom illustrations and other visual tools such as graphs and icons in order to better explain information, use Microsoft PowerPoint as a tool for creating informative professional presentations and convert infographics to several delivery methods. Detailed information on this training is described in the training outline which can be downloaded from the ITU Academy Portal at the following link <https://academy.itu.int/training-courses/full-catalogue/virtual-communication-and-infographics>.

This training is targeted at officials of both public and private organisations to enable them to create professional presentations, communications professionals who understand the importance of visual content and anyone who want to develop knowledge and experience in the area of infographics design.

Registration for the training should be made online at the aforementioned link not later than **August 6, 2021**. Payment details are specified in the training outline.

Mr. Paulinus O. UGWOKÉ, Head, Research, Education and Training Department, DBI, Email: Jpougwoke@dbi.edu.ng and Mr. Emmanuel Niyikora, Programme Officer, ITU Area Office for West Africa, Dakar, Email: emmanuel.niyikora@itu.int are at your full disposal should you require any information.

We look forward to your active participation and invaluable contribution.

Yours Sincerely,

[Original signed]

Andrew Rugege
Regional Director for Africa and
Liaison to ECA and AU