



Updates from ITU on the DTC Initiative

Global DTC Workshop 2026

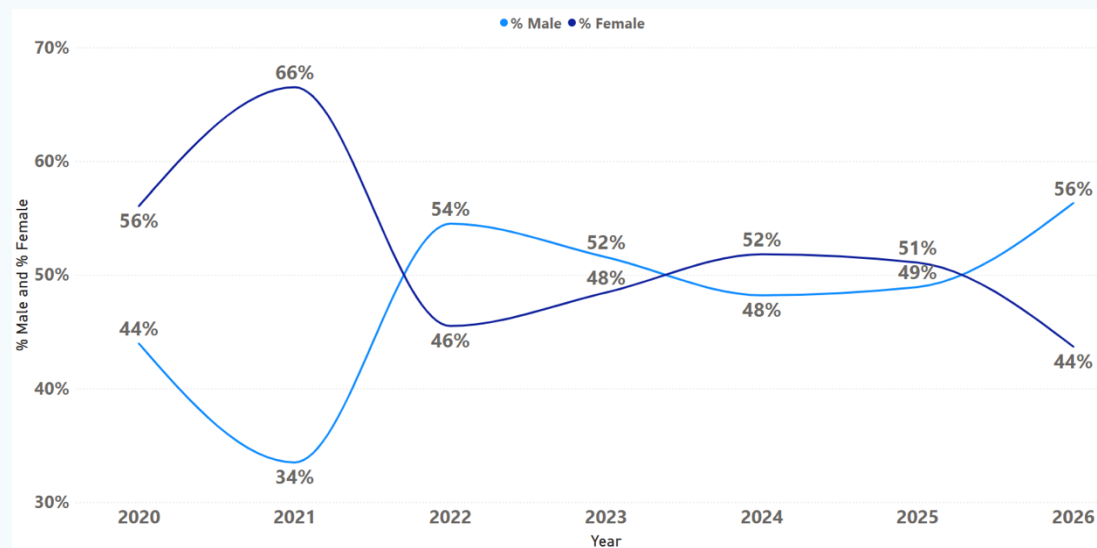
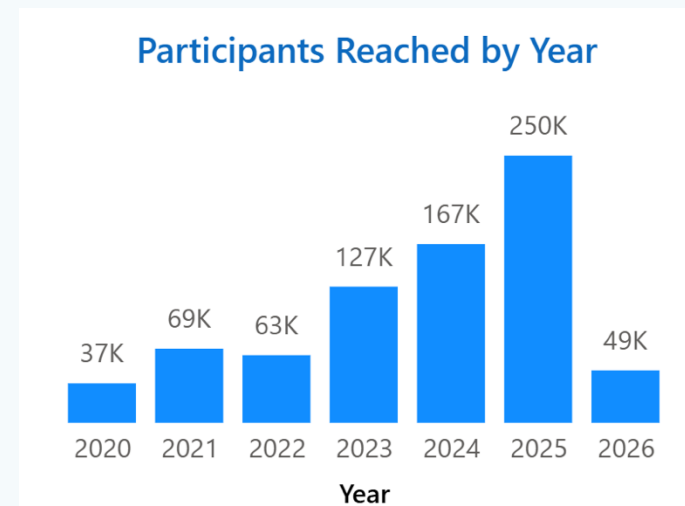
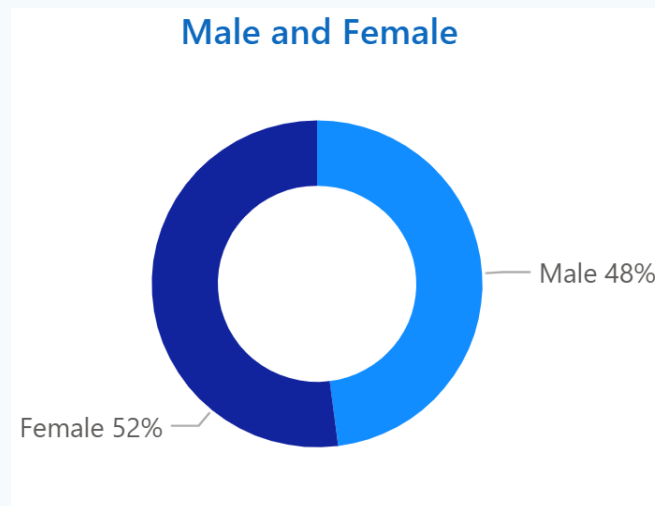
Wednesday, 22 April 2026





DTC activities (2020 - March 2026)

- **+764,000** course participants **(52% female)** trained since 2020.
- Upward trend in the number of participants trained per year.
- Importance of data disaggregation by gender, people from underserved communities.
- Reminder to specify (in the reports) the type of training activity - citizens training or training of trainers.

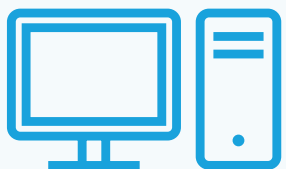




Project-funded activities (June 2025 - March 2026)



- Ongoing support to the DTCs from ITU and partners (June 2025 - March 2026):
 - **Nine (9) DTCs** supported to conduct citizens training, train-the-trainer and/or outreach activities;
 - *Cote d'Ivoire, Ghana, Morocco, Pakistan, Rwanda, Senegal, Sierra Leone, Uganda and Zambia.*



- Equipment support to DTCs: **Two (2) DTCs** currently being supported to equip training centres and train centre managers.



- **Impact assessment:** Follow-up assessment phase ongoing for three (3) DTCs



**More details on these
activities in the DTC
News webpage**



DTC activities in pictures (June 2025 - March 2026)



Ghana: 120 female SME owners trained on digital finance and online safety



Rwanda: Digital literacy training for 260+ citizens from 10 districts.



Uganda: Citizens training on Computer Basics for Visual Impairment



Senegal: Digital literacy training for 560+ citizens based in communities



Sierra Leone: 700+ citizens across 5 districts trained on basic digital skills



Pakistan: Outreach and promotional seminars organized across five major cities, reaching 170+ participants



Nigeria: 60 trainers trained on Cisco cybersecurity courses



Trinidad and Tobago: +600 citizens (seniors, adult learners, teenagers) trained on "Digital awareness" and "AI for beginners"



Campaign Calendar 2026

APRIL 2026



Girls in ICT

*AI for development:
Girls shaping the digital future*

23 April 2026

Global Celebration
Tirana, Albania
Brasilia, Brazil

Co-hosted by the Europe
and the Americas regions

itu.int/girlsinict

INTERNATIONAL GIRLS IN ICT DAY

23 APRIL

**AI for development:
Girls shaping the digital future**

CAMPAIGN LAUNCH DATE
1 APRIL

CAMPAIGN END DATE
30 APRIL

JUNE 2026



MICRO, SMALL AND MEDIUM-SIZED
ENTERPRISE DAY

27 JUNE

Digital entrepreneurship month

CAMPAIGN LAUNCH DATE
1 JUNE

CAMPAIGN END DATE
30 JUNE

SEPTEMBER 2026



INTERNATIONAL DAY OF SCIENCE,
TECHNOLOGY AND INNOVATION

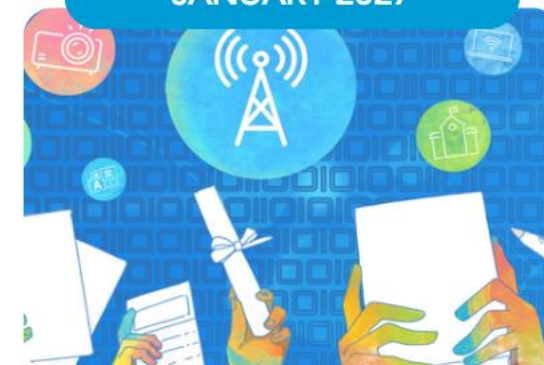
16 SEPTEMBER

Digital innovation month

CAMPAIGN LAUNCH DATE
1 SEPTEMBER

CAMPAIGN END DATE
30 SEPTEMBER

JANUARY 2027



INTERNATIONAL DAY OF EDUCATION

24 JANUARY

Digital education and learning month

CAMPAIGN LAUNCH DATE
1 JANUARY

CAMPAIGN END DATE
31 JANUARY



DTCI Strategy 2026-2030

Mission

To empower underserved communities by building foundational and intermediate digital skills, strengthening local training ecosystems, and fostering sustainable partnerships that enable inclusive digital transformation globally.

Strategic priorities/pillars



Pillar 1: Expanding digital skills training at scale to citizens



Pillar 2: Strengthening the capacity of DTCs and network of training centres



Pillar 3: Enhancing partnerships, support, and sustainability



Pillar 4: Driving global visibility and impact

How the strategy works

Modality 1: Core DTC-driven model

Nationally driven delivery using domestic resources, infrastructure, trainers and partner content.

Modality 2A: Base catalytic model

Catalytic support to expand outreach, training delivery, trainer development, and operational systems.

Modality 2B: Accelerated catalytic model

Higher support for local training centres, inclusion, post-training pathways, and stronger MEL/quality assurance.

Investment need

- **USD 5M base catalytic model**
- **Up to USD 10M accelerated catalytic model**

Catalytic investment multiplies national effort rather than replacing it.

2030 ambition

1.5M

National model only
cumulative reach by 2030

2.4M

Base catalytic model
cumulative reach by 2030

Up to 3M

Accelerated catalytic model
cumulative reach by 2030

Next steps:

- **Feedback: by May 7**
- **Validation: by May 21**



Thank you!