



DTC KNOWLEDGE CORNER

How do DTCs make it work?

Digital Development Agency - DTC Morocco



ACADEMIA
R A Q M Y A

22 April 2026



DTC Quarterly highlight

- New Courses to be available on the platform soon **Digital Champion Passport**
4 new custom-made online courses
 1. *Leading a Digital Transformation Project*
 2. *Design Thinking and Agile Methodology*
 3. *Fundamentals of Big Data*
 4. *Digital Trust and Cybersecurity*
- Reaching more than **57K beneficiaries**
- Participation in the national **STEM Festival** for Youth and Kids

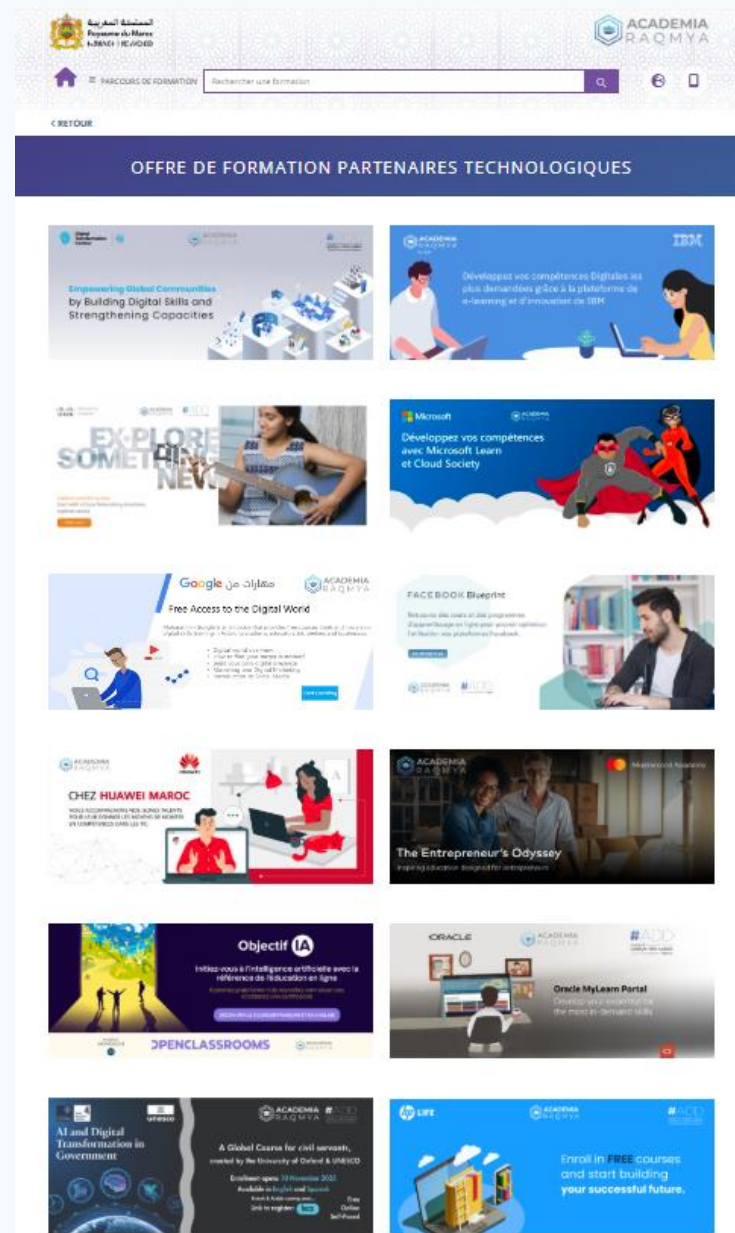




Your "Superpower" as a DTC 💪

A Government-backed, scalable digital learning ecosystem anchored in national priorities

1. Strong institutional leadership
2. A national platform with scale potential
3. Bridge between global expertise and local needs
4. Focus on high-impact skills
5. Hybrid and flexible delivery model





Your DTC's success recipe

To successfully bring DTCI training courses to communities, you will need:

- ❖ Localize the content & Make it relevant
- ❖ Simplify access & Remove friction
- ❖ Multiply through local actors
- ❖ Target real needs, not abstract skills
- ❖ Blend digital with human support





Q&A

Thank you!