



DTC KNOWLEDGE CORNER

How do DTCs make it work?

Ghana Investment Fund For Electronic Communications

April 2026



DTC Quarterly highlight

- **What:** Digital Acceleration for 120 SMEs in Ghana – ITU-funded initiative targeting women entrepreneurs and Persons with Disabilities (PWDs) in the Oti Region
- **Who & Where:** 120 participants (incl. 17 PWDs & 120 women entrepreneurs) across 3 districts – Jasikan, Nkwanta South & Kete Krachi; delivered by 3 DTC-certified facilitators.
- **How:** 10-day face-to-face, hands-on training per district covering Digital Awareness, Computer & Mobile Device Use, Cybersecurity, Social Media Marketing & Digital Finance; using Cisco NetAcad, HP LIFE & ITU/DTCI curricula
- **Result:** 100% exam pass rate – all 120 participants completed and passed HP LIFE & Cisco NetAcad assessments, laying a strong foundation for inclusive digital transformation among SMEs in the Oti Region





Superpower as a DTC 💪

- **Superpower:** Community-Centered Outreach & Inclusive Delivery, reaching the hardest to reach across all 16 regions of Ghana
- **Investments supporting it:**
 - 300 CICs, RICs & Cyberlabs equipped with devices, connectivity & renovations
 - 220 Cisco & HP LIFE certified trainers - locals fluent in community languages
 - Strategic partnerships: ITU, Cisco, HP, District Assemblies, traditional leaders & CBOs
- **Key outcomes:** 22,000+ trained; 68% female (target: 30%); 31 coding clubs; 30 female ICT teachers





Success recipe

To successfully bring DTCL training to communities, you will need:

- ❖ Community trust – engage traditional leaders, assemblies & CBOs first
- ❖ Local trainers fluent in community languages & contexts
- ❖ Demand-driven course selection via community needs assessments
- ❖ Integrated delivery: combine Cisco, HP LIFE & ITU for maximum livelihood impact
- ❖ Flexible scheduling aligned to market days & local calendars
- ❖ Post-training support: WhatsApp groups, mentoring & BDS referrals



GIFEC's Recipe: Build trust first. Partner with traditional rulers, market leaders & district assemblies to drive participation.

Key lesson: Hands-on, locally relevant training + post-training follow-up is the differentiator.



GIFEC DTC: Looking Ahead - Opportunities & Collaboration

Scaling & Sustaining the DTC Model in Ghana

- Expanding coding clubs and STEM programmes to more school communities across all 16 regions
- Deepening private sector engagement for sustainable DTC financing beyond donor cycles
- Integrating AI literacy & digital finance modules into CIC curricula for emerging economic sectors
- Leveraging Government's flagship one million coders programme to extend DTC training to 1 million Ghanaians
- Exploring BPO and KPO opportunities and leveraging our CICs and RICs to secure job opportunities for trainees

Open to Collaborate With Other DTCs On:

- Exchange of outreach strategies, training methodologies & M&E tools
- Co-design of digital literacy programmes for SMEs, women entrepreneurs & PWDs
- Trainer network sharing and cross-country capacity building mentorship



Q&A



Thank you!