



ITU / RISA / DSF - DA PROJECT

*Training Program for Rwanda
Digital Ambassadors*



Our story



2017

Founded by Annemijn Perrin
Focus: Bridge digital divide

2021

Courses gain wide accreditation
Pandemic proves digital skills essential and teaching needs new approaches at scale

2022

Strategic partnerships with governments & corporates
Multi-country scale-up of online training
Launch of Rwanda operations/office

2023

UK office opened
Projects in Asia.
Extension of the Rwandan program
Contract with the MasterCard Foundation for training with the University of Rwanda.
DSF Mission became: Empower, Inspire, & Enable everyone to realise their full potential for a sustainable future.

2024

200 000
Learners enrolled on the platform
+16
Countries undergoing upskilling with DSF as of April 2025
+90%
Digital skills improved after courses

2025

DSF legally becomes a mission-driven company (entreprise à mission).
Digital Skills Foundation becomes Digital Skills Factory.



Skill the Mind,
Create the Future

We laid the Foundation, now build the future as a officially Mission Driven Company :
Digital Skills Factory - Scalable, accredited gov't upskilling solution.

A rapidly expanding global footprint.

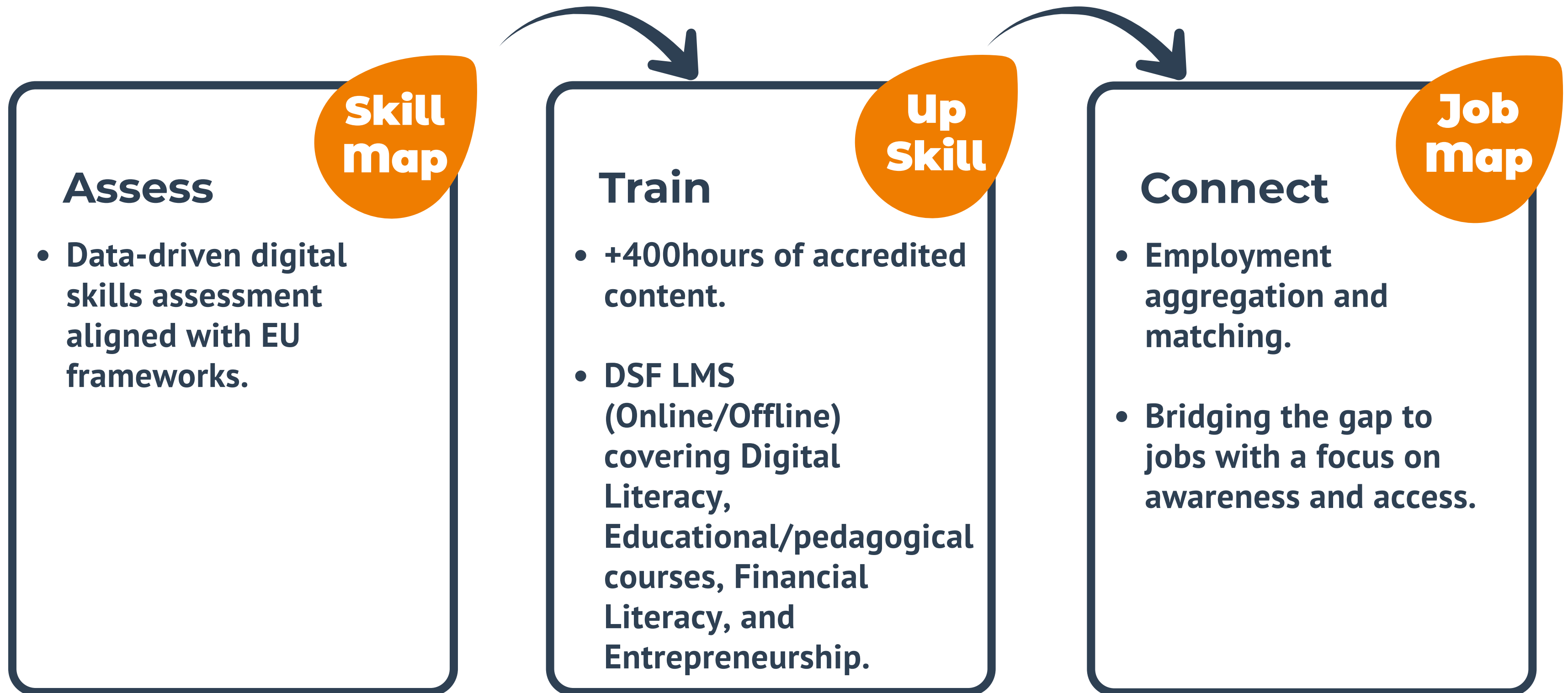
We operate where the need is greatest, scaling from pilot projects to national system integration.



- Completed projects
- Projects in progress
- Expansion zones

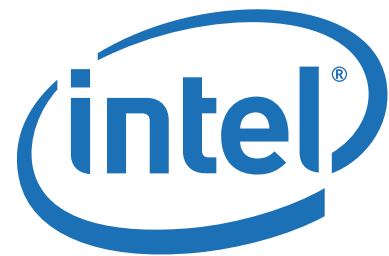


DSF Solution: An integrated ecosystem connecting skills to livelihoods.



Accreditations & Partners

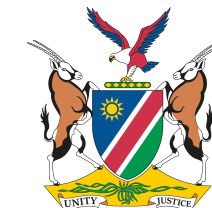
PARTNERS



ACCREDITATIONS



ENDORSEMENTS



Impact | Digital Competency Course

OVERALL IMPACT

% Increase of digital skills level according to score comparisons from the baseline to the final assessment of the users who completed DCP.



EMPLOYABILITY

87%

Can create and deliver presentations effectively

86%

Enhanced their proficiency with computer applications

LIFELONG LEARNING

88%

Recommend our courses to others

DIGITAL AUTONOMY

78%

Feel more confident in using digital tools

87%

Know how to use the internet

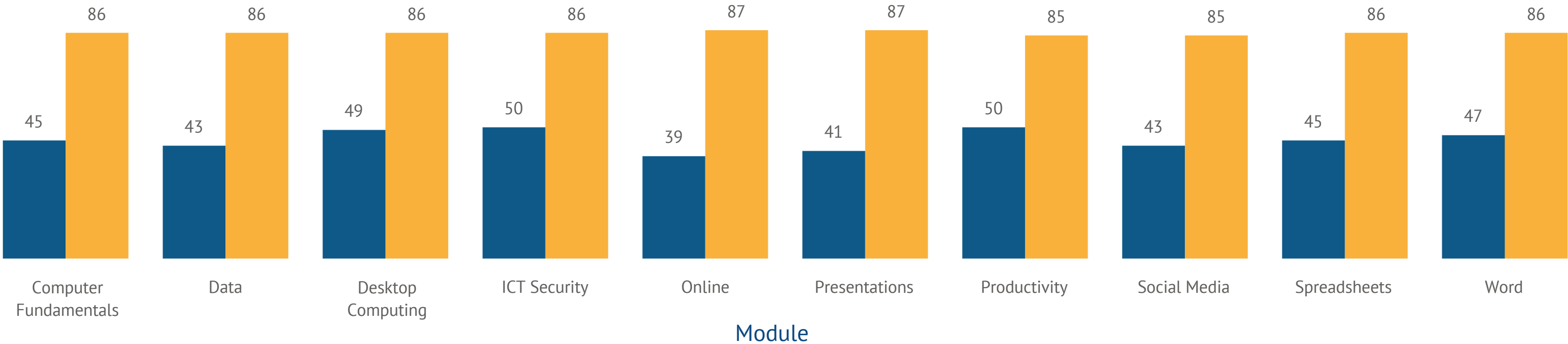
CYBERSECURITY AWARENESS

76%

Understand how to keep their data secure

Average Baseline vs Final Assessment Scores Across all Modules of Digital Competency Passport for Employment

● Baseline ● Final



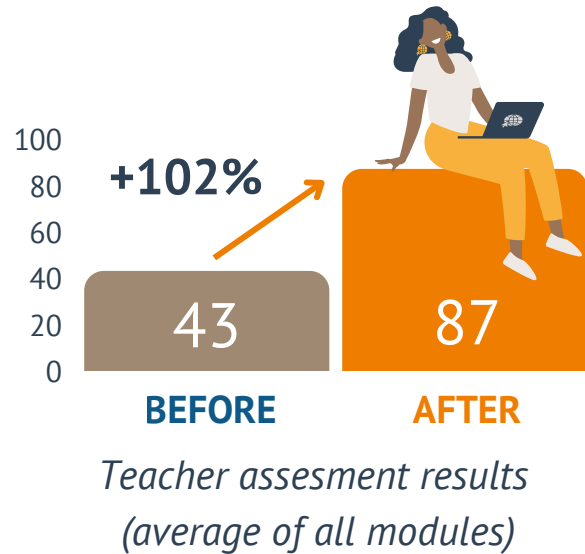
2025 - our impact



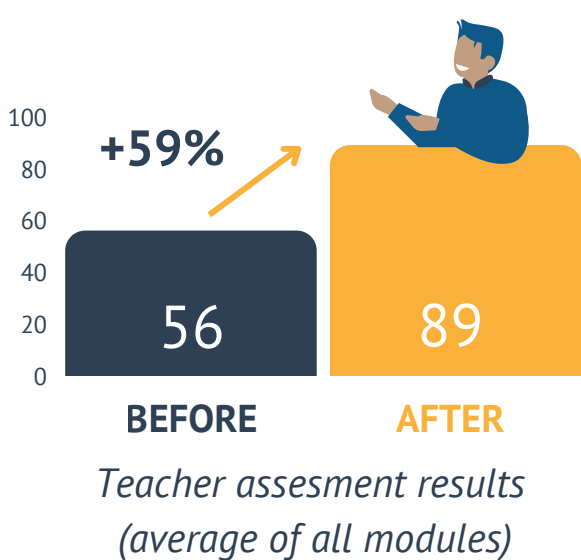
Educators & School Administrators

Impactful Growth

Digital Competency Passport

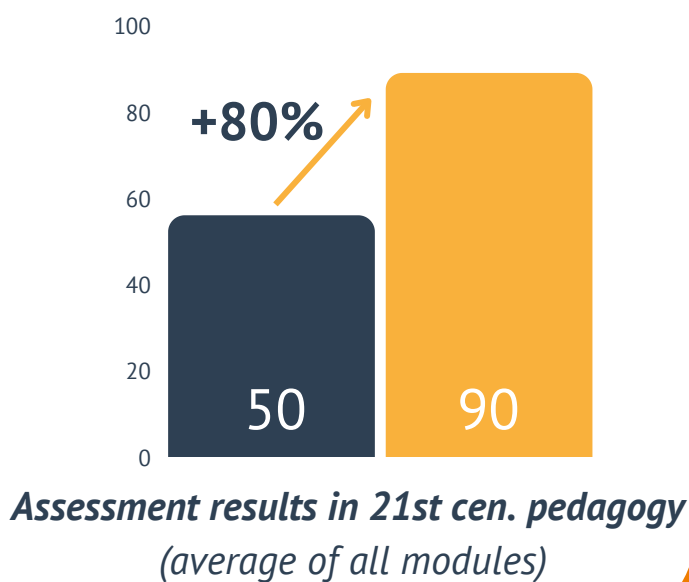
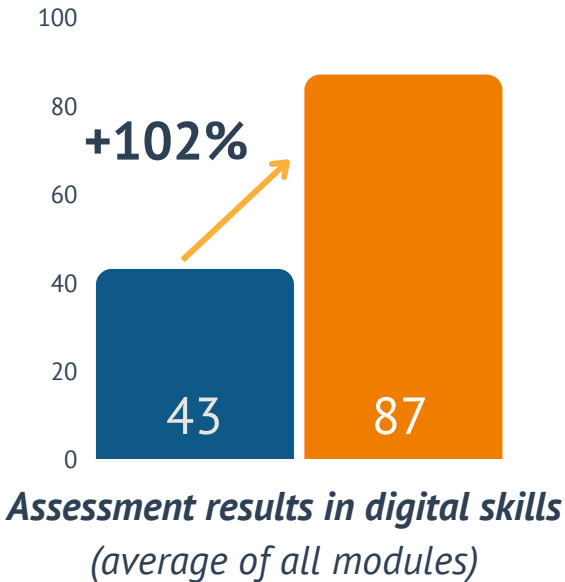


21st Century Teaching & Well-being



Students & Pre-service teachers

Learning Outcomes





21st Century Skills

Programs for the modern learner to thrive in the digital world.



DIGITAL SKILLS



Digital Competency Passport
for the Workplace

50hrs



Digital Competency Passport
for Educators

40hrs

PATHWAYS



Personal Finance Toolkit

25hrs



Entrepreneurship Toolkit

10hrs

AI SKILLING



AI Toolkit Essentials

15hrs

WELL-BEING



Student Well-being

10hrs



Well-being in the
workplace

15hrs





21st Century Pedagogy Courses

Programs for the modern educator learning how to thrive and optimise pedagogical approaches in the digital world.



MANAGEMENT



21st Century School Management

30hrs

AI SKILLING



Demystifying AI for Educators

10 hrs

METHODOLOGY



21st Century Teaching Essentials

25hrs



21st Century Teaching Intermediate

20hrs



21st Century Teaching Advanced

25hrs

WELL-BEING



Teacher Well-being

25hrs



Breaking the Bullying Cycle

10hrs



Inclusiveness in Education

10 hrs

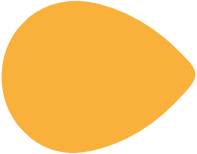




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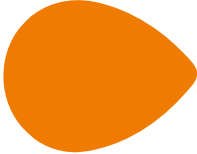
The objective

Training **1192 Digital Ambassadors** to develop digital and technological skills in Rwanda.



The different steps

- Conducting an initial skills assessment through the SkillMap platform
- Delivering targeted training via UpSkill's learning platform to support skill development
- Administering a follow-up assessment on SkillMap to evaluate progress and measure improvement



The timeline

17th March to 1st April



1st April to 1st July



1st July to 15th July

Skill
Map

Up
Skill

Skill
Map



1087 
assessments completed

55% 
of the Digital Ambassadors are above
intermediate level



Training start date: April 1st, 2026

241 

Certificates earned in 2 weeks

2 Courses

- Digital Competency Passport for the Workplace
- The art of Teaching for Preservice Teachers



DCP for the Workplace (10 Modules)



81
Certificates



1555
Modules



The art of Teaching for Preservice Teachers (10 Modules)



160
Certificates



2109
Modules



Testimony

"Through the online training, I gained hands-on skills in data analysis, document preparation, and basic database management. As a result, I am now more confident and effective in my work as a Digital Ambassador. These skills have mainly improved my reporting, allowing me to organize data clearly, prepare accurate reports, and present information in a more professional way. I can now support my community more efficiently and also help others understand essential digital tools, contributing to improved digital literacy."



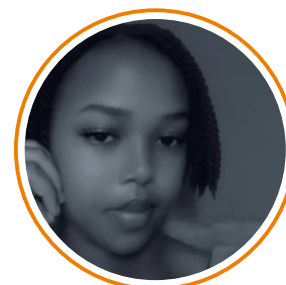
**DA, KAGABO
Riziki**

"After the training, I gained new skills and more confidence in using computers. Now I can do my work better and faster. I am able to solve simple IT problems by myself. I also feel more confident when using new systems or tools. My behaviour has changed because now I try things on my own and I am not afraid to learn new things. The training has also helped people around me. I started helping my colleagues when they have small computer problems. I also support my friends and family when they need help with basic computer use. This means the knowledge I got is not only helping me, but also helping others in my community."



DA, DUSABEYEU John

"Before joining the program, I had limited practical digital skills and faced challenges in helping my community access digital services, I did not have enough confidence to support my community effectively. After completing the course, I gained strong digital skills and improved ability to assist others. By now I know how to work more effectively and I can solve problems independently."



DA, Rosine Umumararungu



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Partner with us to build inclusive, future-ready societies.

Skill the Mind, Create the Future