Overview of DTC and ATC programmes and objectives of the workshop

Global DTC Workshop and ATC Annual Meeting

Tuesday 10 June 2025

Closing the digital skills gap

The ITU-D Capacity Development flagship programmes aim at achieving a **digitally competent society** and improve livelihoods by boosting knowledge and skills on digital technologies.

Develop the capacity of **ICT policy-makers and professionals**

Boost digital literacy and skills of **citizens**

Foster **knowledge and collaboration** on digital skills
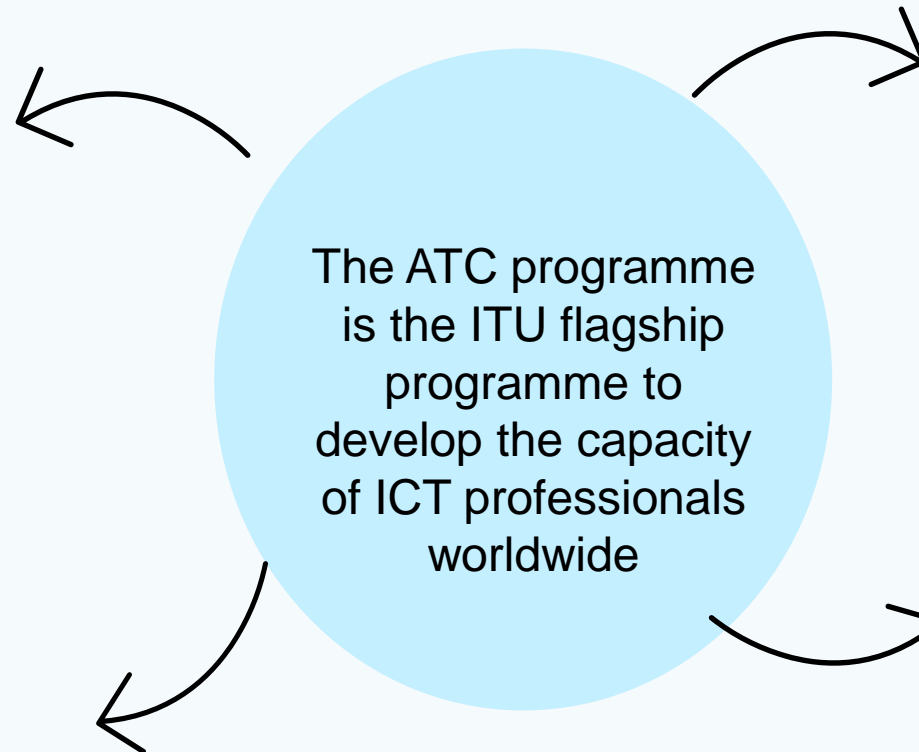
ITU Academy Training Centres (ATC) at a glance

ITU/BDT core mandate:

Strengthen the capacity of policy makers in the field of ICT, in particular in developing countries

- WTDC-22 Kigali Action Plan
- PP-22 Final Acts

ITU Academy:

recognized as the main umbrella to harmonize all ITU capacity development and training activities

The ATC programme is the ITU flagship programme to develop the capacity of ICT professionals worldwide

Cutting across all ITU areas of work

Identified by the ITU membership as priorities

ATCs: core delivery partners

of ITU on capacity development

- Resolution 73, WTDC-22
- Strong integration with ITU/BDT operational work

ITU Academy Training Centres (ATC) – Facts & figures

❑ Flagship programme **launched in 2023**, to succeed the Centres of Excellence programme

❑ **Worldwide network** of internationally-recognized institutions offering high-quality training to ICT professionals across the globe, with a focus on the needs of developing countries

❑ ATCs are **the core capacity development partners of ITU**, addressing the most important training topics identified by ITU's membership

❑ All training is delivered through the ITUAcademy

6 priority areas:

Policy and regulation

Network infrastructure

Spectrum management

Cybersecurity

Digital inclusion

Digital services
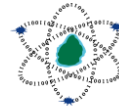
14

centres worldwide (consult current list here)

List of ATCs

African Advanced Level Telecommunications Institute (Kenya)

China Academy of Information and Communications Technology (China)

Computer Emergency Response Team of Mauritius (Mauritius)

Digital Bridge Institute (Nigeria)

Egyptian African Telecom Regulatory Training Center (Egypt)

Inatel (Brazil)

INICTEL-UNI (Peru)

National Institute of Telecommunications (Poland)

National Communications Academy (India)

NRD Cyber Security (Lithuania)

The University of the West Indies (Jamaica / Barbados / Trinidad and Tobago)

Tallinn University of Technology (Estonia)

University of the Witwatersand (South Africa)

UNU-MERIT /Maastricht University (The Netherlands)

Digital Transformation Centres (Initiative) at a glance

Launched by ITU and Cisco to

- Narrow the digital divide by developing digital skills for the most underserved groups.
- Improve the livelihoods and economic prospects of citizens through the use of digital technologies and services

The DTC Initiative is the ITU flagship programme to boost the digital literacy and skills of citizens.

Target audience:

citizens, in particular those in underserved communities, with a special focus on women and girls, persons with disabilities, MSME owners and entrepreneurs, out of school/unemployed.

Multistakeholder partnership model

including training delivery partners, telecommunication companies, governments, etc.

DTCs: core delivery partners

operate nationally and demonstrate proven capacity, infrastructure and experience to implement training at basic and intermediate levels.

DTC Initiative facts & figures

- ❑ The **DTC Initiative** was launched in September 2019 by ITU and Cisco.

- ❑ DTCs are **national institutions** that focus on delivering and scaling of **basic and intermediate digital skills training** to citizens in their countries, in particular in **rural and underserved communities**.

- ❑ By boosting digital literacy and skills, the DTC Initiative aims to **narrow the digital divide, improve livelihoods of citizens and increase their employability** through the use of digital technologies and services.

14

operational Centres across 4 ITU regions (consult current list here)

List of DTCs

Ecole Multinationale Supérieure des Postes d'Abidjan
(Côte d'Ivoire)

Centros Tecnológicos Comunitarios
(Dominican Republic)

Secrétariat National pour le Renforcement des Capacités
(DR Congo)

Ghana Investment Fund for Electronic Communications
(Ghana)

ICT Training and Development Center - BPPTIK
(Indonesia)

Agency for Digital Development
(Morocco)

Virtual University of Pakistan
(Pakistan)

Papua New Guinea University of Technology
(Papua New Guinea)

Department of Information and Communication Technology
(Philippines)

Rwanda Information Society Authority
(Rwanda)

Concept
(Senegal)

Bridge the Digital Divide Sierra Leone
(Sierra Leone)

Uganda Institute of Information and Communications Technology
(Uganda)

SMART Zambia Institute
(Zambia)

DTCI partners

Founding partner

Continued partnership under the DTC Project

Digital Skills Passport licenses

New courses on computer basics for the visually impaired, tablet for seniors, tablet for kids

HP-LIFE programme and train-the-trainer courses

A distinct identity and positioning

ATC programme

- ATCs operate internationally/globally

- Targets ICT professionals and practitioners

- Focus on advanced digital skills

- Instructor-led trainings, mostly delivered online via the ITU Academy

- The Project "**Capacity Development for Digital Transformation**" funded by the European Union supports the implementation of ATC training activities

DTC Initiative

- DTCs operate nationally and/or locally

- Targets citizens, in particular from underserved/rural communities

- Focus on basic to intermediate digital skills

- Instructor-led trainings, mostly delivered face-to-face

- The Project **"Boosting digital skills through Digital Transformation Centres**" funded by ITU and Norway, supports the implementation of DTC activities

Achievements to date

ATC programme

+3,000

professionals trained as part of the ATC programme, since 2023

117

courses delivered to date

190

countries represented (85% developing)

DTC Initiative

+528,000

participants from underserved communities provided with basic and intermediate digital skills, since 2020

55%

of beneficiaries trained are women

Why combining the two meetings?

Synergies and commonalities among the two programmes

- ❑ Topic/content: digital skills

- ❑ Delivery of training

- ❑ Training course planning

- ❑ Promotion and outreach, retention

- ❑ Programme performance indicators

- ❑ Impact assessment and training evaluation

- ❑ Community building and platforms for the exchange of lessons learned and best practices (face-to-face practical workshops, virtual meetings, info sessions, etc.)

Objectives of the meetings

1   Strengthen both ATC and DTC communities.

2   Discuss the implementation of each programme: operations of the Centres, evaluation and impact assessment, collaborations and joint activities.

3   Review progress and achievements made, and explore new ideas/solutions for the Centres to deliver more effective training.

4   Share best practices and learn from each other, including during the joint ATC-DTC sessions.

Design of the meetings

Global DTC Workshop and ATC Annual Meeting 2025: A mix of parallel and joint sessions

DAY 1

Overview of the two programmes

DTC-ATC networking

DTC-ATC poster gallery

Parallel sessions:
Updates on the programmes, DTC overcoming challenges, ATC training evaluation

DAY 2

Parallel sessions:
DTC models of operations (site visit), ATC best practices, lessons learned

DTC-ATC poster gallery

Joint DTC-ATC session: Face-to-face training best practices (group activity)

Parallel sessions:
ATC collaboration, DTCI impact assessment framework

DAY 3

Parallel sessions:
ITU Academy updates and next steps, DTCI Operating guidelines updates, DTC consultations

DTC-ATC poster gallery

Joint DTC-ATC session: Future of digital skills training (group activity)

Common debrief on the meeting outcomes and final reflections

Q&A