Updates from ITU on the DTC Initiative

Global DTC Workshop 2025

Tuesday 10 June 2025

Highlights from 2024

- **+ 168,000 (52% female)** participants trained by DTCs in basic and intermediate digital skills in 2024. An increase of 30% compared to 2023.

- Global DTC Workshop in Bali, Indonesia
- 5th DTC virtual meeting

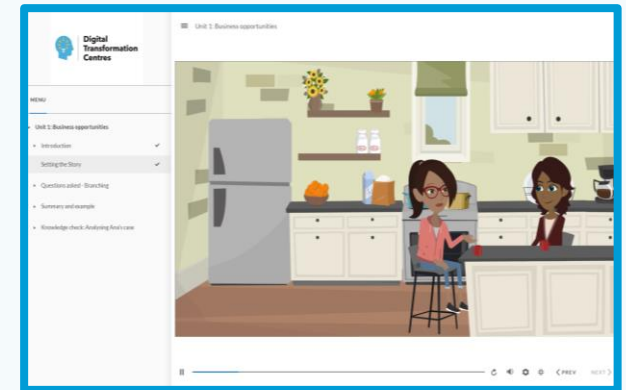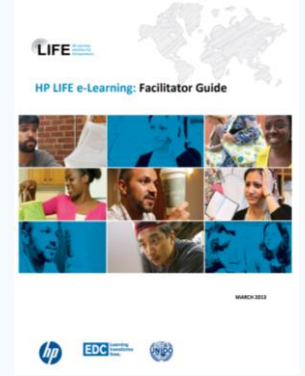- ITU Digital Skills Forum in Bahrain, with participation of DTCs and DTCI partners

Highlights from 2024

- **Closure of the first phase of the first project funded by ITU and Norway:** "Boosting digital skills through Digital Transformation Centres" Project. Release of the DTC Ghana - Project documentary.

- Continued partnership between ITU and Norway: Start of **Phase II of the DTC Project**, with on-going support to DTCs to conduct citizens training, train-the-trainer and/or schoolteachers, and outreach activities

- **A 5-year review report** showcasing the impact and highlights of the DTC Initiative was developed by ITU **(to be published soon).**

Highlights on DTCI training content

- New digital literacy courses added to the **Cisco portfolio**

- Roll-out of the **ST Foundation** course on ICBVI to two new DTC countries (Pakistan, Uganda)

- **HP-LIFE**: Additional train-the-trainer sessions organised last year. Remember to use the resources available (instructor manuals, presentations, etc.) and to share the designated ITU-DTC URL with your learners.

- ITU course on **"Introduction to digital finance for small businesses"**
  - ➤ Supports individuals in learning the essential elements of financial management focused on micro-enterprises and digital tools that can strengthen their small businesses.
  - ➤ Now available in English, French and Spanish

Access the course material package here

DTC activities
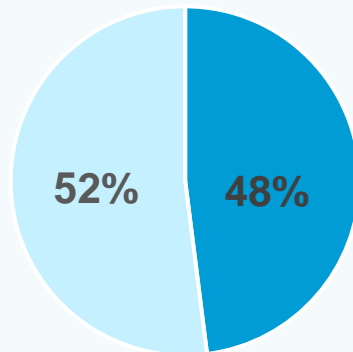
Top courses per training content provider (2024)

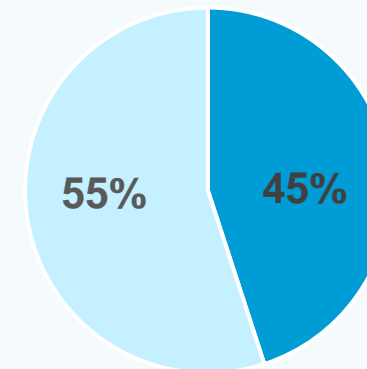|	CISCO	HP	STMicroelectronics Foundation
1	Get Connected	Effective leadership	Introduction to Computer Basics (ICB)
2	Introduction to cybersecurity	Social media marketing	Introduction to Computer basics for the Visually Impaired (ICBVI)
3	Using computer and mobile devices	Effective presentations	

DTC activities (2020 – April 2025)

Total course participants by gender (2024)

52% 48%

■ Male ■ Female

Total course participants by gender (2020 - April 2025)

55% 45%

■ Male ■ Female

- **+4% increase** of the female participation ratio in 2024

- **+528,000** course participants trained since 2020

Project-funded activities (June 2024 – May 2025)

Between June 2024 and May 2025, ITU and DTCI partners provided financial support to:

- **7 DTCs** to conduct citizens training activities

- **8 DTCs** to roll-out train-the-trainer programmes

- **3 DTCs** to organise outreach, engagement and promotional activities.

- Support is on-going with several other activities under planning.

More details on these activities in the DTC News webpage

Project-funded activities (June 2024 – May 2025)

DRC: Train-the-trainer on basic and intermediate digital skills as part of the CONADIG Digital Ambassadors programme

Ivory Coast: Citizens training for middle-school students were delivered under the "Digital Holidays" programme, trained by the Young Digital Ambassadors.
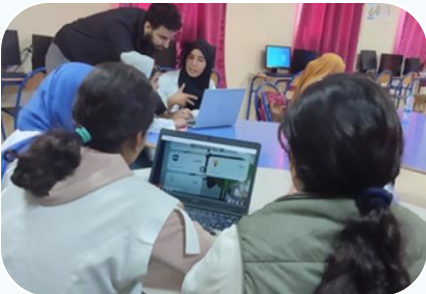

Zambia: Citizens training for cooperative members in the localities of Mumbwa, Chipata, Cibombo, Kafue, Choma, and Mongu.

Senegal: Train-the-trainer, citizens training and outreach activities on the ICBVI programme for visually impaired individuals

Pakistan: First train-the-trainer programme to launch the "Introduction to Computer Basics for the Visually Impaired" course

Morocco: Digital literacy training programme for 400 young female students from rural communities

Dominican Republic: Digital skills training programmes to empower female and male inmates

Sierra Leone: Train-the-trainer programme to equip 159+ trainers across the country with the skills to deliver Cisco and HP-LIFE courses

Uganda: Launch of the ICBVI programme through the first train—the-trainer course for 20 visually impaired and sighted instructors

Ghana: Train-the-trainer programme for ICT female trainers and schoolteachers
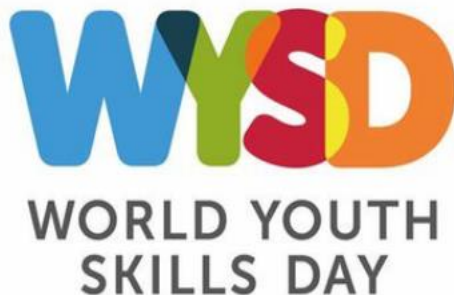
Campaign Calendar 2025

MAY 2025	JULY 2025	OCTOBER 2025	FEBRUARY 2026
100 Years of ITU	WYSD WORLD YOUTH SKILLS DAY		
WORLD TELECOMMUNICATION AND INFORMATION SOCIETY DAY	WORLD YOUTH SKILLS DAY	INTERNATIONAL LITERACY DAY	INTERNATIONAL DAY OF EDUCATION & SAFER INTERNET DAY
17 MAY	15 JULY	8 SEPTEMBER	24 JANUARY & 10 FEBRUARY
ITU 160th Anniversary	Youth Skills Month	Digital Literacy Month	Digital Education and Safer Internet Month
LAUNCH DATE MAY	CAMPAIGN LAUNCH DATE 1 JULY	CAMPAIGN LAUNCH DATE 1 OCTOBER	CAMPAIGN LAUNCH DATE 1 FEBRUARY
END DATE MAY	CAMPAIGN END DATE 31 JULY	CAMPAIGN END DATE 31 OCTOBER	CAMPAIGN END DATE 28 FEBRUARY

MISSION ACCOMPLISHED

Q&A

Thank you!