



Networking Academy Technical Updates

Global DTC Workshop – Santo Domingo

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June 2025



Agenda

1. Digital Literacy Learning Collection
2. Course offering updates
3. Campaigns: World Telecomm. and Information Society Day
4. AI's Impact on Digital Skills



Digital Literacy Learning Collection – now fully available!

- 4 beginner-friendly modular courses (each about 6 hours long)
- Learners customize their learning experience based on their individual needs and goals

1

DIGITAL AWARENESS

Learn fundamentals of using digital technologies, their impact on society and work, and how to manage a digital identity

2

USING COMPUTER AND MOBILE DEVICES

Learn basic skills on how to use computer and mobile devices (including some features, hardware, operating systems, and software) to access online services.

3

CREATE DIGITAL CONTENT, COMMUNICATE AND COLLABORATE ONLINE

Learn basic skills on how create documents, communicate, and collaborate using digital technologies.

4

DIGITAL SAFETY AND SECURITY AWARENESS

Learn fundamentals of digital cyber threats, their potential consequences and how to improve your online security as well as how to protect your health and well-being while using digital technologies.



Course offering updates: Languages

- Together with the new courses, new language for some of the courses are now available.
- New translations include:
 - Digital Awareness is available in *English, Spanish and French*.
 - Using Computer and Mobile Devices is available in *English and Spanish*.
 - Discovering Entrepreneurship is available in *English, Spanish and French*.
 - AI Fundamentals with IBM will be available in *English and French*.





Course offering updates: NEW

- 2025 is packed with new courses and material!
- New courses include:
 - Introduction to Modern AI.
 - AI Fundamentals with IBM.
 - AI with Intel Learning.
 - Create Digital Content, Communicate and Collaborate Online.
 - Digital Safety and Security Awareness.



Your fear should not be that your job will be taken by AI, but rather that your job will be taken by someone who knows how to work with AI.



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Campaign Calendar 2025

MAY 2025



WORLD TELECOMMUNICATION
AND INFORMATION SOCIETY DAY

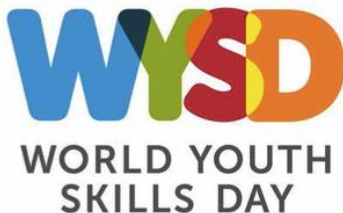
17 MAY

ITU 160th Anniversary

CAMPAIGN LAUNCH DATE
1 MAY

CAMPAIGN END DATE
31 MAY

JULY 2025



WORLD YOUTH SKILLS DAY

15 JULY

Youth Skills Month

CAMPAIGN LAUNCH DATE
1 JULY

CAMPAIGN END DATE
31 JULY

OCTOBER 2025



INTERNATIONAL LITERACY DAY

8 SEPTEMBER

Digital Literacy Month

CAMPAIGN LAUNCH DATE
1 OCTOBER

CAMPAIGN END DATE
31 OCTOBER

FEBRUARY 2026



INTERNATIONAL DAY OF EDUCATION
& SAFER INTERNET DAY

24 JANUARY & 10 FEBRUARY

Digital Education and Safer
Internet Month

CAMPAIGN LAUNCH DATE
1 FEBRUARY

CAMPAIGN END DATE
28 FEBRUARY



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Celebrate the 160th ITU anniversary! Join the
World Telecommunication and Information Society Day



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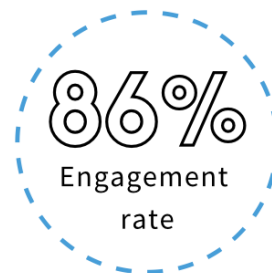
CONGRATULATIONS!



1-31 MAY

4,580

REGISTRATIONS



Thank you for your engagement.
Please, stay tuned!

Course enrolment is open until 30 June

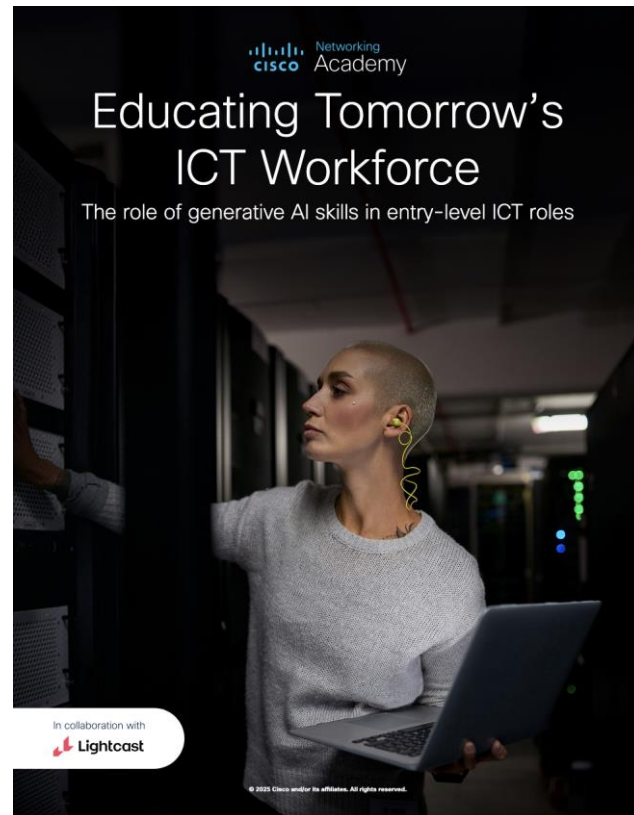


Research on AI & Digital Skills: NEW

- New NetAcad research report, developed in collaboration with Lightcast
- Analyses how Generative AI is transforming entry-level ICT roles
- It equips instructors with knowledge, resources, and confidence to prepare students for success in this dynamic job landscape.

Use this link to get a copy:

<http://cs.co/90084HJGm>





Power an Inclusive Future for All