



Training course outline

ITU and GSMA Capacity Building

Title	Competition Policy in the Digital Age	
Modality	online self-paced and one live chat session with an instructor the final week of the course	
Dates	19 May – 16 June 2022	
Duration	4 weeks	
Registration deadline	12 May 2022	
Training fees	Free	
Description	Competition in mobile telecommunications is multifaceted and dynamic. Regulatory authorities must be alert to rapid technological changes that impact infrastructure competition. This four-week course provides a foundation for understanding the rules of competition and the regulatory powers that apply to the telecommunications sector, taking into account the wider competitive landscape that now includes Over-The-Top players.	
Code	22OI500023MUL-E-D	

1. LEARNING OBJECTIVES

- Understand the application of competition law as it applies to the telecommunications sector, especially abuse of dominance and merger control.
- Look at the interaction between competition law and regulation, especially Significant Market Power/Dominant Carrier regulation.
- Compare the treatment of the telecommunications sector in regulation and competition law with the situation in the wider communications ecosystem.
- policy during emergencies to positively impact response efforts.
- Understand and explore how mobile platforms can digitise humanitarian aid delivery channels.

2. LEARNING OUTCOMES

• Introduction to competition policy that provides an overview of the relationship between competition law and economic regulation.





- Learn key trends that show how competition policy works in today's Digital Age.
- Understand the way that competition law and economic regulation use the same tools and apply a similar framework, but in a very different context.
- Examine how the basic categories of market definition and market analysis are applied in competition law and economic regulation.

3.TARGET POPULATION

The course is only open to:

- Regulators of the Telecommunications Field.
- Policy Makers of the Telecommunications Field.

The course is only open to those involved in policy and regulation from ICTs ministries and regulators of ITU members.

4.ENTRY REQUIREMENTS

None.

5.TUTORS/INSTRUCTORS

Name of tutor(s)/instructor(s)	Contact details
Kennedy Kipkemboi Sawe	Capacitybuilding@gsma.com

6.TRAINING COURSE CONTENTS

Week 1

Session 1: Introduction to Competition Policy: the relationship with Economic Regulation

Wook 2

Session 2: How Competition Policy Works Today: Key Trends

Week 3

Session 3: Defining Markets Session 4: Assessing Markets

Week 4

Session 5: Efficiencies in Market Assessment

Session 6: New and Old Bottlenecks

7.TRAINING COURSE SCHEDULE

Week	Session	Exercises and interactions
Week 1	Session 1: Introduction to Competition Policy: the	Slides and audio recordings on ITU platform Discussion forum and quiz





	relationship with Economic Regulation	
Week 2	Session 2: How Competition Policy Works Today: Key Trends	Slides and audio recordings on ITU platform Discussion forum and quiz
Week 3	Session 3: Defining Markets Session 4: Assessing Markets	Slides and audio recordings on ITU platform Discussion forum and quiz
Week 4:	Session 5: Efficiencies in Market Assessment Session 6: New and Old Bottlenecks	Slides and audio recordings on ITU platform Discussion forum, Quiz Live Chat Session with the course instructor on 16 June at 2 pm UK time Final test (1 open question)

8.METHODOLOGY (Didactic approach)

The course will include 4 weeks of self-paced online sessions. After learners complete a session, they must answer a quiz and pass it with 100% of correct answers. This will allow learners to move to the next session. During the course, learners are invited to post any questions or comments on the course forum. The final week of the course, there will be carried out one-hour live chat session with the course instructor to solve any questions related to the course content.

9.EVALUATION AND GRADING

1 quiz after each week (100% pass grade) for a total of 4 quizzes (around 3 or 4 questions per quiz) and respond final test which consist of a question with a 500-700 words limit related to competition policy law application.

Only participants who study all course sessions (1 or 2 session per week), pass all quizzes, respond to the final test and complete course survey will be awarded an ITU-GSMA certificate of achievement.

10.TRAINING COURSE COORDINATION

Course coordinator:	ITU coordinator:
Name: Andrea Guajardo	Name: Halima Letamo
Email address: aguajardo@gsma.com	Email address: hcbmail@itu.int



