Digital Transformation Centres Initiative
Partnership with Global Telecommunication Sector

30 May – 1 June 2023
Centre de Conférences de Varembé (CCV), 9 Rue de Varembé, Geneva, Switzerland

AGENDA

Tuesday, 30 May 2023

Time	Topic
10:00 – 12:00	Onsite registration at ITU Montbrillant Building (2, rue de Varembé) Arrival at the meeting venue (9, rue de Varembé)
12:00 – 13:00	**Light Finger Lunch**
13:00 – 13:30	**Opening and welcome message** • Mr Cosmas Luckyson Zavazava, Director, Telecommunication Development Bureau, ITU • Mr Chris Reeves, Vice-President, EMEA, Digital Impact Office, Cisco **Group photo**
13:30 – 14:30	**Agenda item 1: DTC deep dive** This session provides a global overview of the implementation of the Digital Transformation Centres Initiative. It will recall the main objectives of the Initiative and the importance of increasing digital skills among citizens for bridging the digital divide and supporting countries on their path to digital equity. The session will also present an example of a successful collaboration between a DTC and a telco company. **Speakers:** • Ms Susan Teltscher, Head, Capacity and Digital Skills Development Division, ITU • Mr Simon O'Hara, CSO, Airtel Africa: "CSR, Digital Skills & DTC Collaboration" • DTC success stories (video) **Moderator:** Mr Karsten Simons, Senior Manager, Global Market Development, Cisco
14:30 – 15:00	**Agenda item 2: Why partner with DTCs?** This session provides an overview of potential benefits to Telcos in partnering with the DTC Initiative, with a focus on community impact and business relevance. **Speaker:** • Mr Alfie Hamid, Senior Manager, Global Partnerships, Cisco
15:00 – 15:45	**Coffee Break**

15:45 – 16:30	**Agenda item 3: Deep dive NetAcad & deep dive on reducing digital divide of SMME** This session provides an overview of the Networking Academy program and its linkage and support to the DTC Initiative. This session will also provide best practice sharing and a proposed model of how partnerships can help reduce the digital divide in the SMME sector. **Speakers:** • Mr Karsten Simons, Senior Manager, Global Market Development, Cisco • Mr Joseph Lin, Senior Manager, Market Development (APJC), Cisco
16:30 – 17:00	**Agenda item 4: Wrap up, preparation for Day 2 and closing** • Ms Halima Letamo, Senior Capacity and Skills Development Officer, ITU
17:00 – 19:00	**Welcome reception** **Venue**: 15th floor, ITU Tower building (Place des Nations 1211 Geneva 20 Switzerland)
19:00	Commute to Hotel

Wednesday, 31 May 2023

Time	Topic
09:30 – 11:00	**Agenda item 5: Digital skills showcase** During this session, attending Telco partners are invited to present an overview of their Digital Skills Programs and their first ideas and suggestions on possible areas of collaboration with DTCs. (15min per Telco partner) **Moderator:** Mr Karsten Simons, Senior Manager, Global Market Development, Cisco
11:00 – 11:30	**Tea/Coffee Break**

11:30 – 12:30	**Agenda item 6: Support for DTCs: Equipment, infrastructure & connectivity**
	This session will discuss the challenges faced by DTCs in relation to equipment, infrastructure and connectivity and explore collaboration opportunities with Telcos to address these challenges. Collaboration could be at a country, regional, continental, or global level.
	    o Mapping for current projects and initiatives
	    o Understand synergies: stronger together
	    o Identify projects & engagement opportunities for DTCs
	    o Align on concrete projects & engagements
	
	Moderator: Ms Robyn Fysh, Senior Project Manager, Capacity and Digital Skills Development Division, ITU

12:30 – 14:00	**Lunch & Meet**

Time	Topic
14:00 – 15:00	**Agenda item 7: Support for DTCs: Funding, content and operational support** This session will discuss the challenges faced by DTCs in relation to funding their operations, development of training content and other operational support, and will explore collaboration opportunities with Telcos to address these challenges. Collaboration could be at a country, regional, continental, or global level. o Per Agenda item 4 categories **Moderator:** Mr Alfie Hamid, Senior Manager, Global Partnerships, Cisco
15:00 – 15:30	**Tea/Coffee Break**
15:30 – 16:00	**Agenda item 8: Consolidation of Agenda items 6 & 7** During this session the moderators will consolidate the discussions from sessions 6 and 7, highlight the synergies discovered and possible areas of concrete collaboration between Telcos and the DTC initiative. **Speakers:** • Ms Robyn Fysh, Senior Project Manager, Capacity and Digital Skills Development Division, ITU • Mr Alfie Hamid, Senior Manager, Global Partnerships, Cisco
16:00 – 16:30	**Agenda item 9: AcadConnect** During this session, participants will be made aware of a used equipment donation initiative being run by BiASC in Belgium to support developing countries. **Speaker:** • Mr Pierre De Fooz, Lecturer, BiASC Belgium
16:30 – 17:00	**Agenda item 10: Wrap up, preparation for Day 3 and closing** • Ms Halima Letamo, Senior Capacity and Skills Development Officer, ITU
17:00 – 21:00	**Sponsored dinner for all participants** **Venue: Windows Restaurant**

Thursday, 1 June 2023

Time	Topic
09:30 – 10:30	**Agenda item 11: Parallel one-on-one consultation sessions** These sessions are an opportunity for each Telco partner to meet with ITU and Cisco individually to further discuss, elaborate, and gain clarity on areas of collaboration. • Session A1 • Session A2 • Session A3 • Session B1 • Session B2

	• Session B3
10:30 – 11:00	**Tea/Coffee Break**
11:00 – 11:30	**Agenda item 12: Discussion on the way forward** This session will focus on aligning efforts and joint communication about the identified projects and collaboration opportunities of the Telcos with the DTC Initiative. **Moderator:** Mr Karsten Simons, Senior Manager, Global Market Development, Cisco
11:30 - 12:00	**Wrap up and closing**
12:00 – 13:00	**Light Finger Lunch & Goodbyes**