ITU Academy
TRAINING CENTRES

ITU's new flagship programme to develop the capacity of ICT professionals across the globe

ICTs have become the foundation for every economic sector and a sine qua non of business performance and national growth. The new digital world is calling on professionals in both the public and private sectors to drastically expand their knowledge and skills to unleash digital transformation.

With over 150 courses offered annually, thousands of ICT professionals, nearly 70% from developing countries, benefit from ITU's capacity development activities.

> *The ITU Academy Training Centres programme takes the ITU's capacity development work forward into the future.*
>
> *It builds on ITU's global expertise and long record in training ICT professionals in order to address the challenges faced by governments, businesses and other stakeholders in the rapidly changing technical, policy and business environment of today and of tomorrow.*

What is the role of an ATC?

ITU Academy Training Centres (ATCs) are internationally recognized institutions offering high-quality training to intermediate and senior personnel, with a focus on the needs of developing countries. ATCs are the core capacity development partners of the ITU, addressing the most important training topics identified by the ITU membership.

How will the programme work?

The programme focuses on critical areas of digital development, and reflects the geographical diversity and requirements within the ITU membership, including:

- Policy and regulation
- Network infrastructure
- Spectrum management
- Cybersecurity
- Digital inclusion
- Digital services

Up to 12 Centres will be selected initially to begin working in 2023.

- ATCs will develop a minimum of 2 high-quality courses per year focusing on the established priorities, and in close collaboration with ITU experts, using ITU material where available.

![ITU Academy Training Centres logo]

- The majority of courses will be delivered online through ITU's e-learning platform, the ITU Academy, but there will also be scope for hybrid and face-to-face courses.

- Courses may be funded through different business models including:

  - ❖ sponsorship of either courses or participants, by Centres or third parties,

  - ❖ corporate social responsibility programmes,

  - ❖ course fees (to be agreed upon between each Centre and the ITU and designed to encourage cost-effective training that will benefit both Centres and participants).

Why should your organisation participate in the ATC programme?

Work together with the UN specialized agency for ICTs and demonstrate your commitment to high-quality digital capacity development for all and the achievement of the SDGs.

Expand your outreach to ICT professionals, particularly in developing countries.

Enhance your own expertise and visibility.

What the ITU will bring

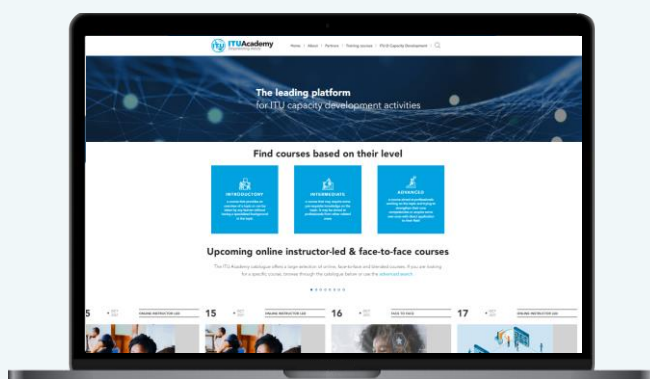*An established e-learning platform*

- Free use of ITU's e-learning platform, the ITU Academy, supported by a dedicated pedagogical, technical, logistics and customer support team.

- Access to ITU content and course materials.

- Access to a database of experts maintained by the ITU.
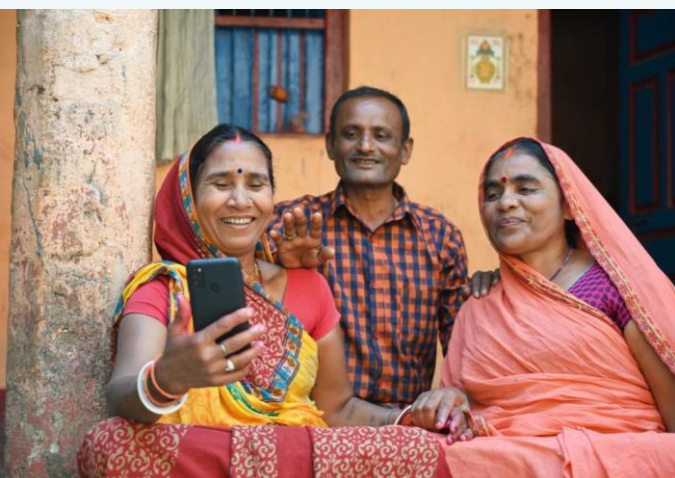
- Joint branding through ITU's certification.

ITU's global network

- Marketing to ITU Academy's 30,000 users from ICT ministries, regulatory authorities, businesses, and international agencies across the world.

Expertise and networking opportunities

- ITU support for the development of course content.

- Engagement with ITU partners.

- Exchange of knowledge and ideas with ITU experts in technology, standards, management and regulation, as well as with other participating Centres.

How to apply

The ITU invites expressions of interest to work with it in this exciting new initiative from organisations with training and capacity development experience.

The selection process will begin in the last quarter of 2022 and will be based on dialogue between organisations that express interest and ITU.

Selection criteria

Institutional quality and capacity

- Expertise and proven performance in the delivery of training courses related to telecommunications/ ICTs.
- Experience in delivering training to international participants from a diversity of countries, including developing countries.
- Expertise and capabilities to deliver a high standard of online training.
- Quality of training materials.
- Quality of instructors, including the ability to hire and work with international experts.
- Quality of teaching methods.

Expertise in priority areas

- Familiarity with and expertise in delivering training in selected thematic areas.
- International recognition for work in the selected topics.
- Availability of online training materials in the selected thematic areas and topics and/or the capacity to develop these to a high standard prior to course delivery.
- Availability of trained instructors with expertise in the selected topics/sub-topics.

Commitment to programme development and working with the ITU and other Centres

- Commitment to working with the ITU to address the priority needs of ITU Members, in partnership with other ITU activities and programmes.
- Robust and sustainable business model(s) for the delivery of ATC activities.
- Established approach to marketing courses and attracting students.
- Availability of financial and human resources required to manage and implement ATC activities.
- Ability and willingness to work with international partners and agencies in the delivery of training.

Contact us
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