

# Introduction to the ITUAcademy Training Centres programme

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GCBI meeting

6 December 2022

**ITUAcademy**  
TRAINING CENTRES





## CoE Strategic Review

- Mandated by Res. 73
- Carried out in 2021
- Presentation to Member States
- Final Report in April 2022, including recommendations on the way forward
- Basis for revisions to Res. 73



## WTDC Resolution 73

- Revised Res. 73 was adopted at WTDC-22
- Rebranding of the programme: ITU Academy Training Centres (ATCs)
- Implementation of the strategic review with new ATC programme to be launched in 2023
- Operational procedures document to be changed

How will the programme work?

## How will the programme work?

- ITU Academy Training Centres (ATCs) are internationally recognized institutions offering high-quality training to intermediate and senior-level personnel, with a focus on the needs of developing countries.
- Up to 16 ITU Academy Training Centres (ATCs) will be selected to deliver high-quality courses, mostly online, which address priority needs for capacity development in ITU Member States.



## Focus on top priorities

The programme focuses on critical areas of digital development, and reflects the geographical diversity and requirements within the ITU membership.

Priority themes will be regularly assessed to meet the ever-evolving demands of the digital world.



Policy and regulation



Network infrastructure



Spectrum management



Cybersecurity



Digital inclusion



Digital services

## Programme principles

Up to 12 Centres will be selected initially to begin working in 2023, increasing to 16 over time.



### Courses

ATCs will develop and deliver a minimum of **2 high-quality courses per year** focusing on the established priorities, and in close collaboration with ITU experts, using ITU material where available.



### Delivery

The majority of courses will be **delivered online through ITU's e-learning platform, the ITU Academy**, but there will also be scope for hybrid and face-to-face courses.

## Programme principles

Up to 12 Centres will be selected initially to begin working in 2023, increasing to 16 over time.



### Flexible business models

Courses may be funded through different business models including:

- **sponsorship** of either courses or participants, by Centres or third parties;
- **corporate social responsibility** programmes;
- **course fees** (to be agreed upon between each Centre and the ITU and designed to encourage cost-effective training that will benefit both Centres and participants).

## **Main differences between the ATC and CoE programmes**

- Global focus (rather than regional or national), including target audience
- Less number of Centres - focus on quality rather than quantity
- Close link with ITU programme of work (course content) and BDT Thematic Priorities
- ITU will no longer collect tuition fees, no cost sharing model anymore
- Training delivery will primarily be online (ITU Academy)
- Course registration exclusively over the ITU Academy
- Global annual meeting (rather than regional SC meetings)
- Rolling course catalogue (rather than annual)

## What the ITU will bring



### **An established e-learning platform**

- Free use of ITU's e-learning platform, the ITU Academy, supported by a dedicated pedagogical, technical, logistics and customer support team.
- Access to ITU content and course materials.
- Access to a database of experts maintained by the ITU.
- Joint branding through ITU's certification.



### **ITU's global network**

Marketing to ITU Academy's 30,000 users from ICT ministries, regulatory authorities, businesses, and international agencies across the world.



### **Expertise and networking opportunities**

- ITU support for the development of course content.
- Engagement with ITU partners.
- Exchange of knowledge and ideas with ITU experts in technology, standards, management and regulation, as well as with other participating Centres.



## What the ATC will bring



### **Institutional quality and capacity**

- Expertise and proven performance in the delivery of training courses related to telecommunications/ ICTs.
- Experience in delivering training to international participants from a diversity of countries, including developing countries.
- Expertise and capabilities to deliver a high standard of online training.
- Quality of training materials.
- Quality of instructors, including the ability to hire and work with international experts.
- Quality of teaching methods.



### **Expertise in priority areas**

- Familiarity with and expertise in delivering training in selected thematic areas.
- International recognition for work in the selected topics.
- Availability of online training materials in the selected thematic areas and topics and/or the capacity to develop these to a high standard prior to course delivery.
- Availability of trained instructors with expertise in the selected topics/sub-topics.



### **Commitment to programme development and working with the ITU and other Centres**

- Commitment to working with the ITU to address the priority needs of ITU Members, in partnership with other ITU activities and programmes.
- Robust and sustainable business model(s) for the delivery of ATC activities.
- Established approach to marketing courses and attracting students.
- Availability of financial and human resources required to manage and implement ATC activities.
- Ability and willingness to work with international partners and agencies in the delivery of training.

# Preparatory process

*September/October*

**01**

**Preparation of  
relevant  
documents**

Operational Guidelines  
Promotional documents  
Website  
Application form

*October/November*

**02**

**Outreach and  
promotion**

*November/December*

**03**

**Application and  
selection**

*December/January*

**04**

**Signing of  
Cooperation  
Agreement**

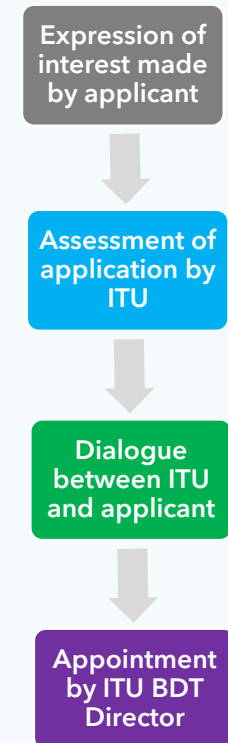
*January/February*

**05**

**Launch of the  
new ATC  
programme**

# Application process

- Call for expression of interest closed on 25 November 2022:
- 47 valid applications received
- Evaluation of applications ongoing
- Shortlisted institutions will be contacted for follow up
- Selected institutions to be informed before the end of the year (maximum of 12 Centres)
- Cooperation Agreements to be signed before operations can start



## New: ATC Programme Partners

### Who?

- a group of highly reputable Partners bringing value to the programme
- international or regional organisations, businesses, academic institutions and others with a strong interest in digital capacity development

### Why?

- to add value and prestige to the ATC programme and support the ATC work
- to provide ATCs with access to resources (sponsorship, content, joint course development)
- to enable Partners to extend their outreach and visibility and develop their relationship with ITU, individual ATCs as well as beneficiaries

### How?

- ITU will announce the opportunity when launching the ATC programme
- Interested parties can contact ITU on a continuous basis

**Thank you!**