

Registration and payment information

Mercadeo

Training details

Modality:

Dates: 04 Jun 2012 - 13 Jul 2012

Training fees: \$400.00

Language: English

Application deadline:

Training code: 12DL12947AMS-S

Contact:

Training description

Este curso e-learning ha sido desarrollado por el University Blas Pascal, Argentina en el Centro de la Red de Excelencia de la UIT para la Región de las Américas. El objetivo del módulo de marketing es que después de completar este módulo los participantes deben ser capaces de: Comprender la contribución de la comercialización en el negocio de las telecomunicaciones. Demostrar conocimiento sobre los beneficios y limitaciones de las herramientas y técnicas de gestión de marketing.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Apply for the course [here](#)
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

How to pay for the training

A training fee of USD 400.00 per participant is applied for this training course. Payment should be made via the online system using the link mentioned above for training course registration at [course page](#).

Where it is not possible to make payment via the online system, select the option for offline payment to generate an invoice using the same link as above. Download the invoice to make a bank transfer to the ITU bank account shown below. Then send the proof of payment/copy of bank transfer slip and the invoice copy to Hcbmail@itu.int and copy the course coordinator. **All bank transaction fees must be borne by the payer.**

Failure to submit the above documents may result in the applicant not being registered for the training.

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the “My account” button in the user menu and click on the “Apply to be an Institutional Contact” button
2. Fill in the required information and click “continue”, a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab “Institutional Contact” appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.



The [ITU Academy](#) is the International Telecommunication Union leading platform for capacity development initiatives.

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