

Registration and payment information

Training on Marketing & Sales for ICT Products

Training details

Modality:

Dates: 01 Dec 2015 - 03 Dec 2015

Training fees: \$300.00

Language: English

Application deadline: 20 Nov 2015

Training code: 15WS14225ARB-E

Contact: atifha@sudatel.sd

Training description

This training workshop will be very beneficial for experts in the field of sales or at least having the basics of selling skills in the field of telecom industries or those without formal training in the field of sales. It provides an introduction to professional selling, marketing and distribution skills which are essential in creating business in sales environment with specific reference to telecom fields. This program offers practical guidance updated with modern sales concepts and supply man

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Apply for the course [here](#)
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

How to pay for the training

A training fee of USD 300.00 per participant is applied for this training course. Payment should be made via the online system using the link mentioned above for training course registration at [course page](#).

Where it is not possible to make payment via the online system, select the option for offline payment to generate an invoice using the same link as above. Download the invoice to make a bank transfer to the ITU bank account shown below. Then send the proof of payment/copy of bank transfer slip and the invoice copy to Hcbmail@itu.int and copy the course coordinator. **All bank transaction fees must be borne by the payer.**

Failure to submit the above documents may result in the applicant not being registered for the training.

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the “My account” button in the user menu and click on the “Apply to be an Institutional Contact” button
2. Fill in the required information and click “continue”, a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab “Institutional Contact” appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.



The [ITU Academy](#) is the International Telecommunication Union leading platform for capacity development initiatives.

International Telecommunication Union
Place des Nations, 1211 Geneva 20
Switzerland