Registration information

Public policy analysis for digital transformation

Organized by:

Training details

Modality: Online instructor led
Dates: *14 Sep 2026 - 21 Oct 2026*
Training fees: $150.00
Language: English
Application deadline: 06 Sep 2026
Payment methods: bank_transfer, Bank transfer
Training code: 26OI500547MUL-E-D
Contact: cdo.atc@merit.unu.edu

Training description

There is growing recognition that relevant, evidence-based digital policy making is key to achieving significant and sustainable change and fulfillment of the Sustainable Development Goals. In this course, you will be introduced to the fundamentals of public policy analysis tools used commonly throughout the world. Monitoring and evaluation of policies and projects is often required by international organizations, NGOs, and national governments to produce meaningful, rigorous, evidence-based recommendations based on the outcomes of existing programmes, as well as an essential part of accountability to donors and affected populations. It is therefore imperative for anyone interested in the realm of public policy for digital technology to have a grasp of what it means to conduct rigorous evaluations.

The course is divided into four units. The first unit is an introduction to public policy analysis. In the second unit students are introduced in greater detail to the monitoring process and relevant tools. Units three and four are dedicated to the description of impact evaluation methods and their practical

application with cases related to digitalisation

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page here.

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account here
2. Apply for the course here
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

How to pay for the training

This course is organized by United Nations University-Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT), an ITU Academy Training Centre, which will collect the training fees directly.

You will find details about the payment process of this Centre at the following link or alternatively in your ITU Academy account under My courses.

Kindly note that payment must be made by 07 Sep 2026

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the “My account” button in the user menu and click on the “Apply to be an Institutional Contact” button
2. Fill in the required information and click “continue”, a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab “Institutional Contact” appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.

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