ITUAcademy
Empowering minds

Registration information

Masterclass: Advancing digital transformation and the SDGs through innovation

Organized by:

UNU MERIT

Training details

Modality: Online instructor led
Dates: *09 Dec 2025 - 09 Dec 2025*
Training fees: $35.00
Language: English
Application deadline: 08 Dec 2025
Payment methods: bank_transfer, Bank transfer
Training code: 25OI500417MUL-E-D
Contact: cdo.atc@merit.unu.edu

Training description

Go beyond fundamentals and gain expert insights into how innovation reshapes organisations, sectors, and societies. Engage with peers worldwide who are committed to advancing purposeful digital progress and sustainable transitions.

Through this two-hour expert-led master class with state-of-the-art academic insights and three case-sessions, participants will explore how innovation emerges, the enablers and barriers behind it, and its impact on the sustainable development goals and public policy.

Participants will learn about the different approaches to understanding innovation, the main sources and processes through which it develops, and the relationship between market structure and innovation. The course addresses the difficult trade-offs decision-makers face, such as balancing innovation with public interest and social welfare.

Time: 11:00 to 13:00 CET

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page here.

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account here
2. Apply for the course here
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

How to pay for the training

This course is organized by United Nations University-Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT), an ITU Academy Training Centre, which will collect the training fees directly.

You will find details about the payment process of this Centre at the following link or alternatively in your ITU Academy account under My courses.

Kindly note that payment must be made by 08 Dec 2025

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the “My account” button in the user menu and click on the “Apply to be an Institutional Contact” button
2. Fill in the required information and click “continue”, a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab “Institutional Contact” appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.

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