

Registration information

Innovation for digital transformation

Organized by:



Training details

Modality: Online instructor led

Dates: 24 Nov 2025 - 05 Dec 2025

Training fees: \$150.00

Language: English

Application deadline: 05 Nov 2025

Payment methods: bank_transfer, Bank transfer

Training code: 25OI500345MUL-E-D

Contact: cdo.atc@merit.unu.edu

Training description

This course provides public sector and ICT professionals with a practical introduction to how innovation takes shape in the digital economy and what it means for policy and strategy. Participants will explore how innovation emerges, the drivers and enablers behind it, and its impact on the evolution of digital sectors.

The course looks at different approaches to understanding innovation, the main sources and processes through which it develops, and the relationship between market structure and innovation. It also addresses the trade-offs decision-makers often face, including balancing innovation with public interest and social welfare.

Each session includes concrete cases and examples drawn from digital transformation across industries and government, with space for participants to share and discuss their own experiences.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Apply for the course [here](#)
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

How to pay for the training

This course is organized by United Nations University-Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT), an ITU Academy Training Centre, which will collect the training fees directly.

You will find details about the payment process of this Centre at the following [link](#) or alternatively in your ITU Academy account under [My courses](#).

Kindly note that payment must be made by 12 Nov 2025

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the “My account” button in the user menu and click on the “Apply to be an Institutional Contact” button
2. Fill in the required information and click “continue”, a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab “Institutional Contact” appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.



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International Telecommunication Union

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