

Registration information

Public policy evaluation for digital transformation

Organized by:



Training details

Modality: Online instructor led

Dates: 04 Nov 2025 - 25 Nov 2025

Training fees: \$150.00

Language: English

Application deadline: 20 Oct 2025

Payment methods: bank_transfer, Bank transfer

Training code: 25OI500344MUL-E-D

Contact: cdo.atc@merit.unu.edu

Training description

In the digital age, public investments in ICT, from broadband rollout to e-government services, digital ID systems, or the adoption of new technologies, are high-stakes and resource-intensive. Ensuring these initiatives deliver real impact requires evidence-based policymaking. This course introduces participants to the fundamentals of public policy analysis, monitoring, and evaluation, with a focus on applications in digital transformation.

Monitoring and evaluation are essential for ICT professionals working in the public sector: they demonstrate accountability to citizens, donors, and partners; generate insights for adapting digital strategies to fast-changing technologies; and ensure that programmes contribute meaningfully to the Sustainable Development Goals.

The course is divided into four units. The first unit is an introduction to public policy analysis. In the second unit students are introduced in greater detail to the monitoring process and relevant tools.

Units three and four are dedicated to the description of impact evaluation methods and their practical application with cases related to digitalization.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Apply for the course [here](#)
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

How to pay for the training

This course is organized by United Nations University-Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT), an ITU Academy Training Centre, which will collect the training fees directly.

You will find details about the payment process of this Centre at the following [link](#) or alternatively in your ITU Academy account under [My courses](#).

Kindly note that payment must be made by 27 Oct 2025

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the “My account” button in the user menu and click on the “Apply to be an Institutional Contact” button
2. Fill in the required information and click “continue”, a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab “Institutional Contact” appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.



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International Telecommunication Union
Place des Nations, 1211 Geneva 20
Switzerland