

## Registration information

### Strategic communication for digital development 101

Organized by:



#### Training details

**Modality:** Online self-paced

**Dates:** 03 Jul 2025

**Training fees:** \$0.00

**Language:** English, English

**Registration deadline:**

**Contact:** [innovation@itu.int](mailto:innovation@itu.int)

#### Training description

In today's digital world, effective communication is essential for driving innovation and development. Strategic communication for digital development 101 is a beginner-level course designed to equip professionals with foundational skills in strategic communication. Participants will learn how to craft impactful messages, engage key audiences, and apply communication strategies to support digital initiatives.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

#### How to register

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Register for the course [here](#)



The [ITU Academy](#) is the International Telecommunication Union leading platform for capacity development initiatives.

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