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Registration information

Economics of innovation applied to the digital sector

Organized by:

UNU MERIT

Training details

Modality: Online instructor led
Dates: *10 Jan 2025 - 31 Jan 2025*
Training fees: $500.00
Language: English
Application deadline: 10 Nov 2024
Payment methods: bank_transfer, Bank transfer
Training code: 25Ol500176MUL-E-D
Contact: cdo@merit.unu.edu

Training description

The course aims at providing an introduction to the main theoretical and empirical issues surrounding the economic analysis of innovation, with specific focus on innovations. In particular, the course will discuss how innovation emerges in modern economies and how it interacts with the dynamics and evolution of sectors related to the digital transformation. The course will examine alternative ways of conceptualizing innovation; the sources and procedures of innovation; the relationship between market structure and innovation; the trade-offs and dilemmas in terms of strategy and social welfare which characterize innovative environments. In all thematic sessions, cases and illustrations related to the digital transformation are highlighted and discussed. The course also accommodates for discussion of cases i.r.t. the digital innovations that participants bring in.

This course is an introductory course to students with a limited background in the innovation studies tradition. It uses simple microeconomic and industrial organization models as well as empirical and historical evidence on the evolution of industries and case studies.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page here.

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account here
2. Apply for the course here
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

How to pay for the training

This course is organized by United Nations University-Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT), an ITU Academy Training Centre, which will collect the training fees directly.

You will find details about the payment process of this Centre at the following link or alternatively in your ITU Academy account under My courses.

Kindly note that payment must be made by 24 Nov 2024

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the "My account" button in the user menu and click on the "Apply to be an Institutional Contact" button
2. Fill in the required information and click "continue", a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab "Institutional Contact" appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.

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