

Registration information

Strategic foresight 201

Organized by:



Training details

Modality: Online instructor led

Dates: 27 Jan 2025 - 31 Aug 2025

Training fees: \$0.00

Language: English

Application deadline: 20 Jan 2025

Training code: 25OI500147MUL-E-D

Contact: innovation@itu.int

Training description

This training course is by invitation only.

This instructor-led training course, Strategic Foresight 201, is all about helping acceleration centres understand how to plan for the future in a digital world. It focuses on trends in research readiness and is based on the Playbook for Strategic Foresight by the ITU/BDT Innovation and Entrepreneurship Alliance for Digital Development. Equipped with hypothetical case studies, this course is designed to speed up the change to digital technology, encourage new ideas, and support national growth goals.

In a world where things change quickly, being able to predict how technology, policies, and innovations will change is important. Strategic Foresight 201 trains participants how to use tools and methods to stay ahead of these changes. Whether you work in policymaking, business, or another

industry, this course gives you the skills you need to plan for the future. Through easy-to-follow online lessons and activities, you'll learn how to identify upcoming trends, understand their impact, and use strategic foresight to drive innovation in your own settings.

By recognizing the value of strategic foresight processes, participants of this course gain insights to drive meaningful change in their projects, policies, and strategies, ultimately contributing to the realization of the UN Sustainable Development Goals (SDGs).

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Apply for the course [here](#)
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.



The [ITU Academy](#) is the International Telecommunication Union leading platform for capacity development initiatives.

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