[Business planning for ICT infrastructure development](#)

Location

Global or multi-regional

Training topics

Training topics

Wireless and fixed broadband

Training type

Training modality

Online self-paced

Languages

Languages

English

Coordinators

- Vladimir Daigele
- Carmen Prado-Wagner

Event email contact

Event mail contact

fns@itu.int

Price

$0.00

Event organizer(s)

Description

The ICT infrastructure business planning training course offers regulators, policymakers, and stakeholders a practical approach for the accurate economic evaluation of broadband infrastructure installation and deployment plans. The expert guidance offered in this course is based on the ITU ICT infrastructure business planning toolkit - 5G networks, 2023 and aims at facilitating the development of credible and coherent business plans adaptable to a wide range of broadband infrastructure deployment projects. The main objective of this hands-on training is to build knowledge and skills of participants on the principles of business planning and practicing it, in the context of supporting policy and regulatory decision-making on infrastructure development. It will discuss the main aspects related to the theme, such as: the estimation of demand, expected revenues and operational costs, d efinition of parameters related to investments and definitions related to the Weighted Average Cost of Capital â (WACC). There is also a specific section aimed at identifying public mechanisms for financing ICT infrastructure projects.

Registration information

[Document on registration information (English)](#)

Unless specified otherwise, all ITU Academy training courses are open to all interested professionals, irrespective of their race, ethnicity, age, gender, religion, economic status and other diverse backgrounds. We strongly encourage registrations from female participants, and participants from developing countries. This includes least developed countries, small island developing states and

landlocked developing countries.

Share in