Registration information

Business planning for ICT infrastructure development

Organized by:

Training details

Modality: Online self-paced
Dates: Open
Training fees: $0.00
Language: English
Registration deadline:
Training code: 24OS100394MUL-E
Contact: fns@itu.int

Training description

The ICT infrastructure business planning training course offers regulators, policymakers, and stakeholders a practical approach for the accurate economic evaluation of broadband infrastructure installation and deployment plans. The expert guidance offered in this course is based on the ITU ICT infrastructure business planning toolkit - 5G networks, 2023 and aims at facilitating the development of credible and coherent business plans adaptable to a wide range of broadband infrastructure deployment projects. The main objective of this hands-on training is to build knowledge and skills of participants on the principles of business planning and practicing it, in the context of supporting policy and regulatory decision-making on infrastructure development. It will discuss the main aspects related to the theme, such as: the estimation of demand, expected revenues and operational costs, d efinition of parameters related to investments and definitions related to the Weighted Average Cost of Capital â (WACC). There is also a specific section aimed at identifying public mechanisms for financing ICT infrastructure projects.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page here.

How to register

In order to register for the training, participants should:

1. Create an ITU Academy account here
2. Register for the course here

The ITU Academy is the International Telecommunication Union leading platform for capacity development initiatives.

International Telecommunication Union
Place des Nations, 1211 Geneva 20
Switzerland