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Registration information

Business planning for ICTs broadband infrastructure development for Arab States

Training details

Modality: Blended
Dates: *19 Nov 2023 - 17 Dec 2023*
Training fees: $0.00
Language: French, Arabic, English
Application deadline: 08 Nov 2023
Training code: 23BD100280ARB-E
Contact: mustafa.almahdi@itu.int

Training description

The ICT infrastructure business planning training course offers regulators, policymakers, and stakeholders a practical approach for the accurate economic evaluation of broadband infrastructure installation and deployment plans. The expert guidance offered in this course is based on the ITU ICT infrastructure business planning toolkit - 5G networks, 2023 and has the aim at facilitating the development of a credible and coherent business plans adaptable to a wide range of broadband infrastructure deployment projects. Additionally, the course aims at exploring alternative use cases where the satellite connectivity emerges as a techno-economic, rational path towards bridging digital divides in remote, unpopulated areas. The main objective of this hands-on training is to build knowledge and skills of participants on the principles of business planning and practicing it, in the context of supporting policy and regulatory decision-making on infrastructure development. It will discuss on the main aspects related to the theme, such as: estimation of demand, expected revenues and operational costs, de finition of parameters related to investments and definitions related to the Weighted Average Cost of Capital â (WACC). There is also a specific section aimed at identifying public mechanisms for financing ICT infrastructure projects.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page here.

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account here
2. Apply for the course here
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

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