

Registration and payment information

Digital Broadcasting Masterclass

Training details

Modality: Face to Face
Location: Nairobi, Kenya
Dates: 08 Jul 2019 - 12 Jul 2019
Training fees: \$1,200.00
Language: English
Registration deadline: 28 Jun 2019
Training code: 19WS24322AFR-E
Contact: Jmwakijele@afraiti.org

Training description

The transition of the terrestrial television broadcasting from the analogue to the digital is a government policy, aims at gaining spectrum efficiency, which will bring consumer benefits by giving the consumers wider choice in television channels and services; industry benefits by introducing new revenue streams and business models; and government benefits by releasing the DIGITAL DIVIDEND at market value and get money for the public expenditure. The analogue to the digital broadcasting transition is a new and a complex phenomenon that requires deep understanding and analysis about the conceptual framework for the transition. Unless the governments and regulators understand correctly concepts of the transition it will be difficult for them to implement it correctly as per GE 06 Agreements as it is witnessed now most of the African countries failed to implement the GE06 Agreement. At the end of the course, participants will have thorough understanding of the conceptual framework for the analogue to the digital broadcasting transition. The thorough understanding of the conceptual framework for the analogue to the digital broadcasting transition will help Member States to implement effectively the GE 06 Agreement.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

How to register

In order to register for the training, participants should:

1. Create an ITU Academy account [here](#)
2. Register for the course [here](#)

How to pay for the training

A training fee of USD 1,200.00 per participant is applied for this training course. Payment should be made via the online system using the link mentioned above for training course registration at [course page](#).

Where it is not possible to make payment via the online system, select the option for offline payment to generate an invoice using the same link as above. Download the invoice to make a bank transfer to the ITU bank account shown below. Then send the proof of payment/copy of bank transfer slip and the invoice copy to Hcbmail@itu.int and copy the course coordinator. **All bank transaction fees must be borne by the payer.**

Failure to submit the above documents may result in the applicant not being registered for the training.

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the “My account” button in the user menu and click on the “Apply to be an Institutional Contact” button
2. Fill in the required information and click “continue”, a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab “Institutional Contact” appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.



The [ITU Academy](#) is the International Telecommunication Union leading platform for capacity development initiatives.

International Telecommunication Union
Place des Nations, 1211 Geneva 20
Switzerland