

## Registration and payment information

### Social Media Management and Digital Marketing

Organized by:

#### Training details

**Modality:** Blended

**Dates:** 01 Oct 2019 - 31 Dec 2019

**Training fees:** \$200.00

**Language:** English, English

**Registration deadline:** 20 Dec 2019

**Contact:** [ymaitalata@dbieducation.org](mailto:ymaitalata@dbieducation.org)

#### Training description

This course is designed with the objective to help Small and Medium Entrepreneurs on how to leverage the power of technology to automate their businesses and further push their products and services to a wider market. This workshop has been designed in such a simple yet powerful manner that non-techy business owners can start building websites and uploading their products for their target audience.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

#### How to register

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Register for the course [here](#)

#### How to pay for the training

A training fee of USD 200.00 per participant is applied for this training course. Payment should be made via the online system using the link mentioned above for training course registration at [course page](#).

Where it is not possible to make payment via the online system, select the option for offline payment to generate an invoice using the same link as above. Download the invoice to make a bank transfer to the ITU bank account shown below. Then send the proof of payment/copy of bank transfer slip and the invoice copy to [Hcbmail@itu.int](mailto:Hcbmail@itu.int) and copy the course coordinator. **All bank transaction fees must be borne by the payer.**

**Failure to submit the above documents may result in the applicant not being registered for the training.**

## Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

1. Go to your profile page by clicking on the “My account” button in the user menu and click on the “Apply to be an Institutional Contact” button
2. Fill in the required information and click “continue”, a request will be created.
3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
4. If accepted, you will find a new menu tab “Institutional Contact” appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.



The [ITU Academy](#) is the International Telecommunication Union leading platform for capacity development initiatives.

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