[Social Media Analytics and Management](#)

Registration

Start date of registration

10 Jan 2022

-

End date of registration

10 May 2022

Event dates

Start date

09 May 2022

-

End date

20 May 2022

Location

Africa

Training topics

Training topics

ICT applications

Training type

Training modality

Online instructor led

Languages

Languages

English

Event organizer

Event organizer

Digital Bridge Institute

Tutors

- Chukwuemeka Nzeih
- Israel Baiye

Coordinators

- Emmanuel NIYIKORA
- Paulinus Okechukwu UGWOKE

Event email contact

Event mail contact

pougwoke@dbi.edu.ng

Price

$150.00

Description

This course exposes participants to methods used for social media analytics that can be used to convert information derived from social media into insightful tools and how to interact with consumers in real-time. It teaches participants how to manage social media platforms in other to project their online reputation. Objectives of the training course include the following: â¢ Understand the importance of Social media. â¢ Understand how to use difference social media platform. â¢ Understand how to create good and objective social media content. â¢ Understand Social media Analytics. â¢ Understand ways of managing organisational online reputation.

Registration and payment information

[Document on registration and payment information (English)](#)

Unless specified otherwise, all ITU Academy training courses are open to all interested professionals, irrespective of their race, ethnicity, age, gender, religion, economic status and other diverse backgrounds. We strongly encourage registrations from female participants, and participants from developing countries. This includes least developed countries, small island developing states and landlocked developing countries.

Related documentation and links

[TRAINING COURSE OUTLINE](#)215.9 KB

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