ITUAcademy
Empowering minds

Informations sur l'inscription

Incubation 101: training for incubators and accelerators - creation and management basics

Organisé par:

Soutenu par:

Détails de la formation

Modalité: Online self-paced
Dates: *09 Aug 2021 - 31 Dec 2021*
Frais de formation: $0.00
Langue: Arabic, English, French
Date limite de candidature: 04 Aug 2021
Code de formation: 21OS26607ARB-A
Contact: hcbmail@itu.int

Description de la formation

This training will support the participants in understanding how business incubators work, who they are right for, how to quantitatively measure their success through business modeling, as well as the financial theories behind them. Its structure, made up of 4 modules, provides a pragmatic approach from theory to practice as well as different models and tools that will allow students to understand the current or future business needs. This course will give the students the tools to differentiate between financing options and incubator types, understand how to build a successful business plan, model and track incubator success, and provide financial literacy in the world of business incubation. After successfully completing this course, the learner should feel competent in how to start, manage, and assess business incubators. Through an array of multimedia resources, the participants will be able, by the end of this course, to have a thorough understanding of how to make a successful business incubator, manage and analyze that success, as well as how to present an idea to an array of interested business parties.

Pour plus d'informations sur les objectifs d'apprentissage, le public cible, les conditions d'entrée, la méthodologie, l'évaluation et le contenu, consultez la page ici.

Comment postuler

Pour s'inscrire à la formation, les candidats doivent:

1. Créer un compte ITU Academy ici
2. Postuler pour la formation ici here
3. La sélection des participants à la formation sera effectuée par les coordinateurs, en fonction des exigences d'entrée, des critères de sélection et du nombre de places disponibles. Si vous êtes sélectionné, vous recevrez une notification par e-mail.

L'ITU Academy est la principale plateforme de l'Union Internationale des Télécommunications pour les initiatives de développement des capacités.

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