

Registration information

Incubation 101: training for incubators and accelerators - creation and management basics

Training details

Modality: Online self-paced

Dates: 09 Aug 2021 - 31 Dec 2021

Training fees: \$0.00

Language: Arabic, English, French

Application deadline: 04 Aug 2021

Training code: 21OS26607ARB-A

Contact: hcbmail@itu.int

Training description

This training will support the participants in understanding how business incubators work, who they are right for, how to quantitatively measure their success through business modeling, as well as the financial theories behind them. Its structure, made up of 4 modules, provides a pragmatic approach from theory to practice as well as different models and tools that will allow students to understand the current or future business needs. This course will give the students the tools to differentiate between financing options and incubator types, understand how to build a successful business plan, model and track incubator success, and provide financial literacy in the world of business incubation. After successfully completing this course, the learner should feel competent in how to start, manage, and assess business incubators. Through an array of multimedia resources, the participants will be able, by the end of this course, to have a thorough understanding of how to make a successful business incubator, manage and analyze that success, as well as how to present an idea to an array of interested business parties.

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page [here](#).

How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Apply for the course [here](#)
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.



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