

## Registration information

### Business Planning for ICT Infrastructure Development for Europe

**Organized by:**

#### Training details

**Modality:** Online instructor led

**Dates:** 15 Mar 2021 - 14 May 2021

**Training fees:** \$0.00

**Language:** English

**Application deadline:** 11 Mar 2021

**Training code:** 21OI26497EUR-E

**Contact:** [tnd@itu.int](mailto:tnd@itu.int)

#### Training description

ICT infrastructure is the basis of today's digital economy and offers enormous potential to advance progress towards the UN Sustainable Development Goals (SDG) and improve people's lives in fundamental ways. Deploying broadband in big towns and cities happens almost naturally. But deploying these networks to rural and remote areas is markedly more challenging. The ITU Training on business planning for ICT infrastructure development offers regulators, policymakers, and stakeholders a practical approach to carry out accurate economic evaluation of broadband infrastructure installation and deployment plans in urban, rural and isolated areas. The expert guidance offered in this course is based on the ITU ICT Infrastructure Business Planning Toolkit and has the aim at facilitating the development of a credible and coherent business plans adaptable to a wide range of broadband infrastructure deployment projects. The main objective of this hands-on training is to build knowledge and skills of participants on the principles of business planning and practicing it, in the context of supporting policy and regulatory decision-making on infrastructure development. It will discuss on the main aspects related to the theme, such as: estimation of demand, expected revenues and operational costs, definition of parameters related to investments and definitions associated to the Weighted Average Cost of Capital - (WACC). There is also a specific section aimed at identifying public mechanisms for financing ICT infrastructure projects.

For more information about the training objectives, target population, entry requirements,

methodology, evaluation and content, consult the page [here](#).

## How to apply

In order to register for the training, applicants should:

1. Create an ITU Academy account [here](#)
2. Apply for the course [here](#)
3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.



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