Bridging the Digital Innovation Divide: Developing remarkable projects that accelerate your digital innovation ecosystem global competitiveness
Registration
Start date of registration 01 Jul 2020
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End date of registration
24 Aug 2020
Event dates
Start date
24 Aug 2020 -

End date
15 Nov 2020
Location
Global or multi-regional
Training topics
Training topics
Innovation and entrepreneurship
Digital transformation
Digital economy
Training type
Training modality
Online instructor led
Languages
Languages
English
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Event organizer
ITU
Tutors
<ul><li>Innovation ITU-D</li><li>masso victoria</li></ul>
Célia Pellet
Coordinators
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Event organizer

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## **Description**

This is a train-the-trainer course for those wishing to become expert in delousing their ICT ecosystem into innovative powerhouse using ITU approach. On completion of this course, the learner will know how to assess their ecosystem performance, and build remarkable projects using the step-by-step tools from the ITU's toolkit (II) for developing sustainable ICT-centric ecosystem projects. The learner will be familiar with key tools, how to conduct desktop research, qualitative and quantitative analysis, and co-creation workshops. The learner will know about the design thinking methodology used for each tool, namely practice interactive workshops and outcome cases assignments demonstrating the outputs of tools and its purpose. The learner will learn how to develop and ecosystem insight brief for their community highlighting key opportunities and gaps, as well as developing a flagship project to pitch to decision makers, Now that we have covered the context of and purpose of this course, let's begin learning how to use the tools and create your project!

## **Registration information**

**Document on registration information (English)** 

Unless specified otherwise, all ITU Academy training courses are open to all interested professionals, irrespective of their race, ethnicity, age, gender, religion, economic status and other diverse backgrounds. We strongly encourage registrations from female participants, and participants from developing countries. This includes least developed countries, small island developing states and landlocked developing countries.

