

# Registration information

# Bridging the Digital Innovation Divide: Developing remarkable projects that accelerate your digital innovation ecosystem global competitiveness

Organized by:

### **Training details**

**Modality:** Online instructor led **Dates:** 24 Aug 2020 - 15 Nov 2020

Training fees: \$0.00 Language: English

**Application deadline**: 24 Aug 2020 **Training code**: 200l24975MUL-E

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## **Training description**

This is a train-the-trainer course for those wishing to become expert in delousing their ICT ecosystem into innovative powerhouse using ITU approach. On completion of this course, the learner will know how to assess their ecosystem performance, and build remarkable projects using the step-by-step tools from the ITU's toolkit (II) for developing sustainable ICT-centric ecosystem projects. The learner will be familiar with key tools, how to conduct desktop research, qualitative and quantitative analysis, and co-creation workshops. The learner will know about the design thinking methodology used for each tool, namely practice interactive workshops and outcome cases assignments demonstrating the outputs of tools and its purpose. The learner will learn how to develop and ecosystem insight brief for their community highlighting key opportunities and gaps, as well as developing a flagship project to pitch to decision makers, Now that we have covered the context of and purpose of this course, let's begin learning how to use the tools and create your project!

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page <a href="here">here</a>.

### How to apply

In order to register for the training, applicants should:

- 1. Create an ITU Academy account here
- 2. Apply for the course here
- 3. The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.



The <u>ITU Academy</u> is the International Telecommunication Union leading platform for capacity development initiatives.

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