

Registration and payment information

eMCM-1 Strategic Management for ICT

Training details

Modality: Online instructor led **Dates:** 17 Jan 2020 - 13 Apr 2020

Training fees: \$750.00 Language: English

Application deadline: 12 Jan 2020 Training code: 20Ol24479MUL-E Contact: vicechairman@ukta.co.uk

Training description

This Master of Communications Management (MCM) programme comprises three distinct elements of PG Cert, PG Dip and Masters. "This module aims to analyse the strategic management issues inherent in the convergence of Telecommunications, E-Commerce, Digital Media and IT, namely Information and Communication Technologies (ICT). The module content will help the student analyse key market uncertainties faced by ICTs, in whichever country/region he/she is based or are active in the delivery of service

For more information about the training objectives, target population, entry requirements, methodology, evaluation and content, consult the page here.

How to apply

In order to register for the training, applicants should:

- 1. Create an ITU Academy account here
- 2. Apply for the course here
- The selection of participants for the course will be made by the course coordinators, based on the course's entry requirements, selection criteria and available number of seats. If selected, you will receive a notification by email.

How to pay for the training

A training fee of USD 750.00 per participant is applied for this training course. Payment should be made via the online system using the link mentioned above for training course registration at <u>course page</u>.

Failure to submit the above documents may result in the applicant not being registered for the training.

Group registration and payment

Registration and payment for multiple people from an organization is possible through institutional contacts.

To become an institutional contact:

- 1. Go to your profile page by clicking on the "My account" button in the user menu and click on the "Apply to be an Institutional Contact" button
- 2. Fill in the required information and click "continue", a request will be created.
- 3. An ITU Academy manager will manually review this request and accept or deny it accordingly.
- 4. If accepted, you will find a new menu tab "Institutional Contact" appearing in the top bar. You can now request multiple seats in a course and assign them to people from your group. Kindly note, each individual must create an ITU Academy account.



The <u>ITU Academy</u> is the International Telecommunication Union leading platform for capacity development initiatives.

International Telecommunication Union Place des Nations, 1211 Geneva 20 Switzerland